



Nick Kelsall, Chief Executive Officer

Our employee response to COVID-19 challenges has been
outstanding

- Health and Safety of our stakeholders remains paramount; zero transmissions in the workplace
- Very strong recovery; H2 revenue +19.5% on a constant currency like for like basis
- Exceptional cash performance; net cash £10.5m (2020: net debt £36.4m)
- Earnings recovery & ROCE above hurdle rate at 18.2% (2020: 16.4%)
- Dividend restored full year of 8.2p (2020: 3.1p)
- > Strong trading momentum continued
  - April & May 2021 revenue c23% ahead of 2019

Revenue <sup>1</sup>	£324.2m +0.7%	
Underlying Operating Profit	£33.8m +4.6%	
Underlying Operating Cashflow	£65.8m	
Net Cash	£10.5m	
Underlying ROCE%	18.2% +180bp	
Underlying EPS	31.1p +10.3%	
Full Year Dividend	8.2p	





	2021 £m	2020 £m	Reported %	Constant Currency LFL <sup>4</sup> %
Revenue	324.2	342.0	-5.2%	+0.7%
Underlying <sup>1</sup> operating profit	33.8	32.3	+4.6%	
Margin	10.4%	9.4%		
Finance charges – cash	(3.2)	(3.5)		
Underlying <sup>1</sup> PBT	30.6	28.8	+6.3%	
Exceptional operating items <sup>2</sup>	(3.8)	(9.0)		
IAS19R admin expenses	(1.4)	(1.5)		
Acquisition related costs <sup>2</sup>	(3.7)	(4.0)		
Finance (charge)/income – non cash <sup>3</sup>	(3.2)	0.7		
PBT	18.5	15.0	+23.3%	

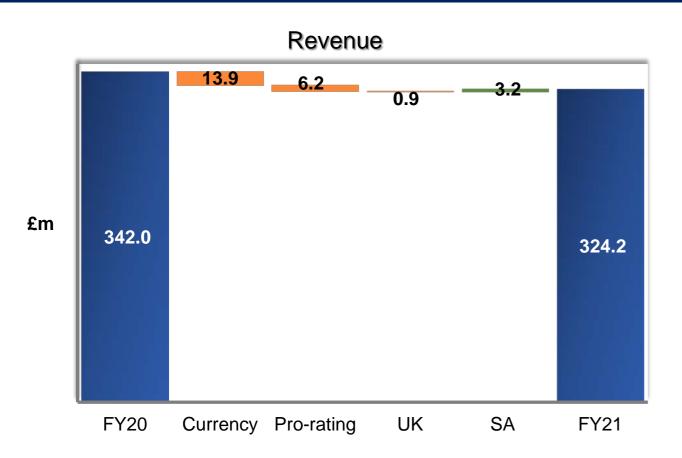
<sup>1</sup> Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs

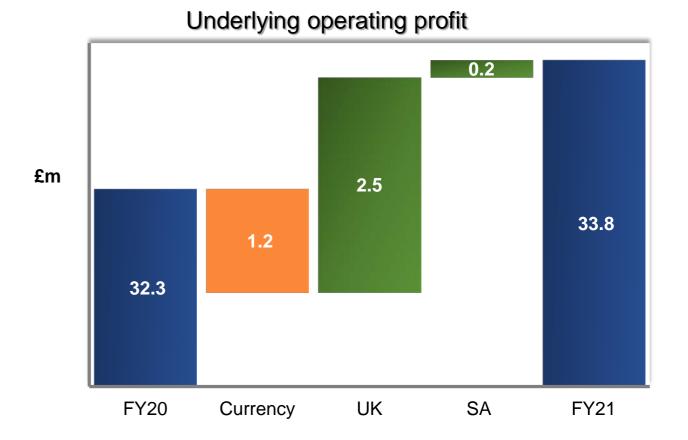
<sup>2</sup> See page 46 for details

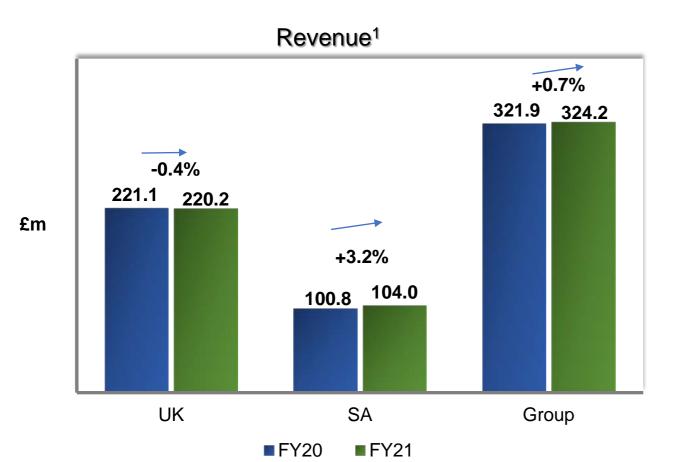
Includes £3.7m variance in income relating to "mark to market" on FX forward contracts. (FY21: £2.0m charge, FY20: £1.7m income)

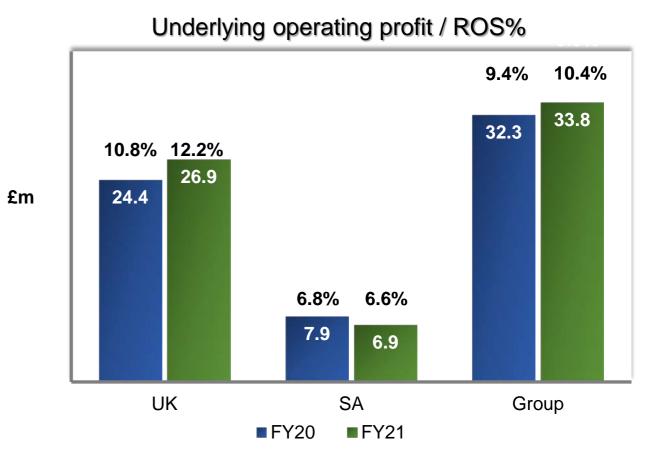
LFL (like for like) at constant currency and adjusting for 53 to 52-week period pro-rating



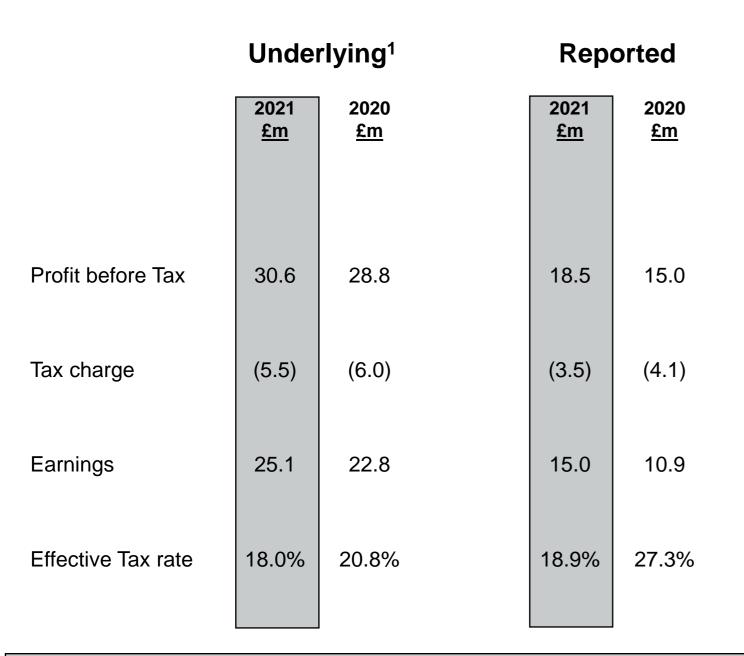








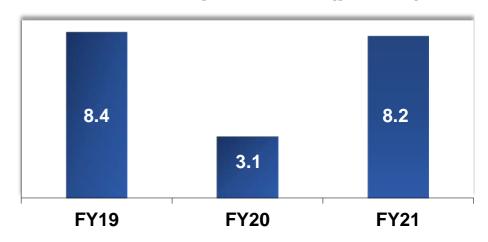
<sup>&</sup>lt;sup>1</sup> LFL (like for like) at constant currency and adjusting for 53 to 52-week period pro-rating



## Diluted underlying EPS (pence)



## **Dividend per share (pence)**



Underlying<sup>1</sup> earnings £2.3m higher at £25.1m (2020: £22.8m). EPS 31.1p (2020: 28.2p)

Dividend per share 8.2p (2020: 3.1p). Progressive but prudent dividend policy

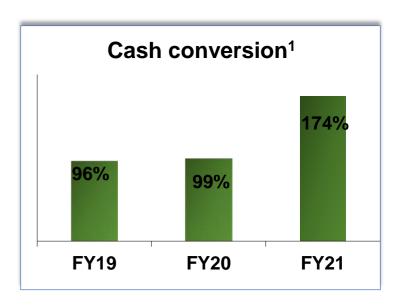
Effective underlying tax rate of 18.0% (2020: 20.8%)

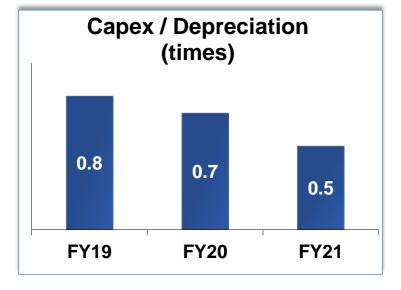
<sup>&</sup>lt;sup>1</sup> Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs, and where relevant after attributable tax

<sup>&</sup>lt;sup>2</sup> Pre-IFRS16 basis



	2021 £m	2020 £m
Underlying EBITDA	37.9	38.6
Working capital	21.8	(4.8)
Depreciation of right of use assets	4.0	4.5
Operating profit impact of IFRS16	1.3	0.5
Other	0.8	(0.4)
Underlying operating cashflow	65.8	38.4
Net capital expenditure	(2.8)	(4.8)
Pension deficit recovery payment	(3.3)	(3.3)
Tax	(3.5)	(5.3)
Underlying free cash flow pre-financing & dividends	56.2	25.0
Exceptional and acquisition related costs	(2.5)	(0.3)
Interest	(3.2)	(3.5)
Dividends	-	(7.0)
Acquisition of subsidiaries	-	(9.2)
Principal element of lease payments	(4.3)	(3.8)
Purchase of treasury / issue of new shares	0.3	(0.8)
Net Cash Flow	46.5	0.4



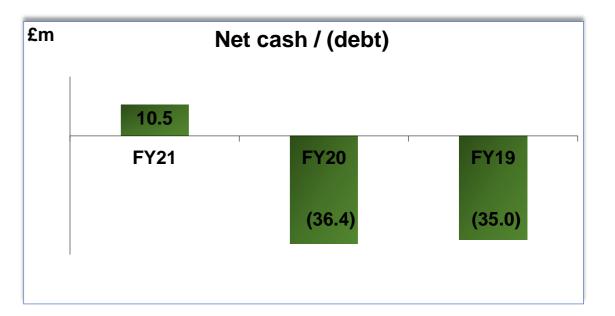


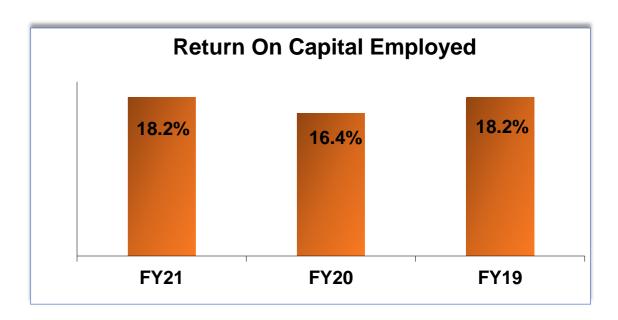
<sup>&</sup>lt;sup>1</sup> Underlying operating cash flow / Underlying EBITDA



- Net cash £10.5m March 2021: £36.4m Net debt March 2020
- ➤ Main bank facility: £120m RCF + £30m accordion
- Net assets £148.4m (2020: £104.4m)
- > Pension deficit £18.3m (2020: £48.9m)

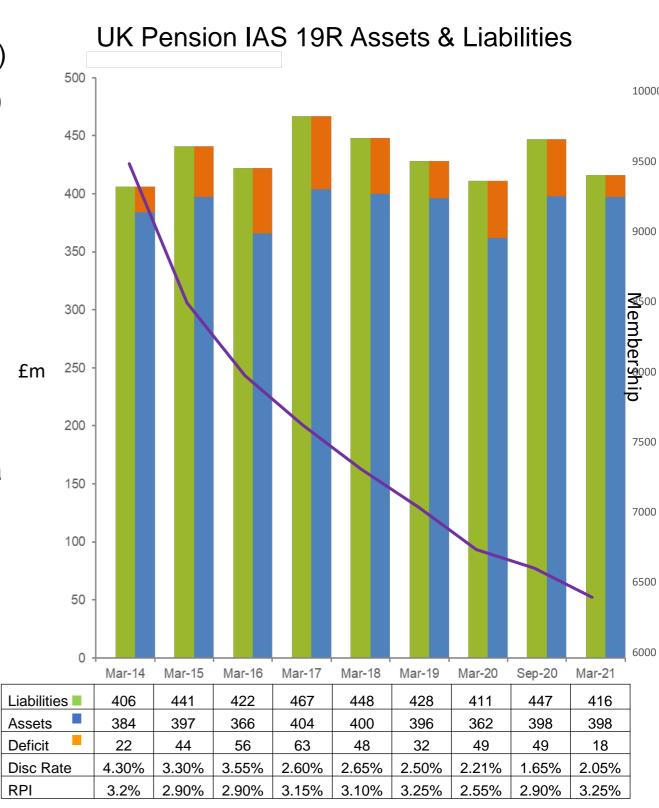
> ROCE 18.2% (2020 16.4%) - remains above 15% target







- ➤IAS 19R deficit significantly lower £18.3m (March 2020: £48.9m)
  - Assets increased by £35.9m to £397.8m March 2020 COVID19 impact
  - Liabilities increased by £5.3m to £416.1m
  - Super-mature scheme
    - 6,393 members (March 2020: 6733). 70% of pensioners with average age 77
    - Scheme closed to new entrants and future accrual in 2013
    - Annual pensioner payroll near peak at circa £20.0m pa
  - 2021 triennial actuarial valuation now underway
    - Company and Trustee continue to work constructively together
    - Contributions of £3.25m pa plus CPI for 6.5 years to 30 Sept 2025 paid in accordance with the recovery plan agreed in June 2019





- > Decisive action taken to safeguard employees, reduce costs, strengthen balance sheet and improve liquidity
- Underlying operating profit includes £4.3m of COVID-19 government job retention assistance
  - £0.7m repaid in respect of employees made redundant
- Underlying operating cash flow of £65.8m driven largely by a £21.8m working capital inflow
  - Partial working capital reversal expected in FY22
  - VAT deferral of £3.0m repayable in instalments across FY22
- Exceptional expense of £3.8m (cash £2.3m, non-cash £1.5m)
  - £0.7m to be paid in FY22
  - Norcros Adhesives Middle East closed reflecting impact of COVID19 on demand & liquidity
- Capital expenditure lower at £2.8m will be £8.0m £10.0m in FY22
- > Strong financial position temporary max net debt covenant of £95m agreed in FY21, expires end June 2021



## **Key Messages**

## norcros

## > Excellent recovery delivering outstanding FY21 performance

- Strong leadership & committed employees
- Adapted to the 'new normal' & backed "CV-19 winners"
- Leading market positions, strong brands & channel diversity
- Market share gains multi-channel approach, stock availability & customer service
- Execution of clear & focused strategy

#### > UK

- Market share gain from less agile competitors
- H2 RMI boost & resilient Housebuilder segment
- Triton & Merlyn exceptional recovery & performance

#### > South Africa

- Strong recovery in retail renovation market
- Retail share gains supported by improved stock ranging and availability

## > Current Trading

- Strong trading momentum share gains & focus on inflationary/supply chain challenges
- Revenue in April & May 2021 c23% ahead of 2019

## 2023 Strategic Vision Remains Valid

- £600m revenue target extended to 2025
- 50% revenues derived from overseas
- Sustainable ROCE of >15%
- Well developed acquisition pipeline





# Compelling Business Model Nick Kelsall, Chief Executive Officer



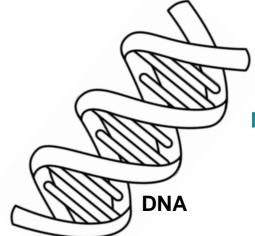
- > Focused operating model
- > Experienced management
- Market leading positions
- > Group scale advantages versus smaller competitors
- > Balanced & diversified business portfolio
- > Flexible & capital light model
- Clear & focused strategy
- > Strong cash generation



















Proven & compelling business model winning share in fragmented markets

## **Compelling Business Model - Diversified UK Channels**



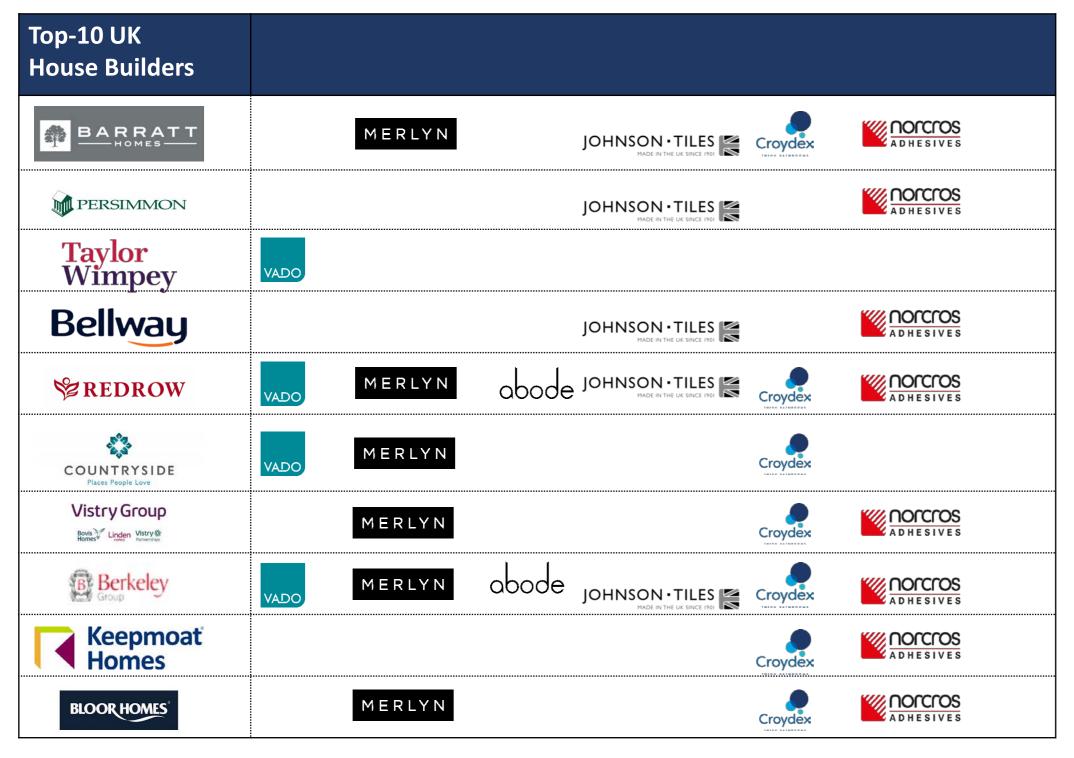


Broad market coverage increasing market penetration & reduced customer concentration

<sup>1</sup> Financial year ended 31st March

## **Compelling Business Model – Leading Position in UK Housebuilder Segment**





> Further significant synergies and growth opportunities across housebuilder accounts



Leading market positions in resilient housebuilder segment – further opportunities

## Compelling Business Model – New Product Development Investment

















Vitality rate<sup>1</sup> at 27% - market leading

## Compelling Business Model – ESG; Increasing Momentum & Opportunities

norcros

- Increasing ESG focus
- > Local ESG policies and initiatives at different stages of development
- > Establishing overall Group ESG strategy & ambitions



#### **Environment**

- > Assessing how we further reduce our impact on the environment
- Carbon reduction assessment & initiatives being progressed
- Aligning to customer carbon commitments opportunities for growth
- Increasing environmental NPD focus



## **Social and Community**

- Ensure a safe and positive working environment for all our employees
- > High ethnical standards and policies well established
- Meaningful contributions to our local communities



#### Governance

- > Robust and comprehensive governance policies
- > Embedded risk assessment process and procedures





## **Business Overview**



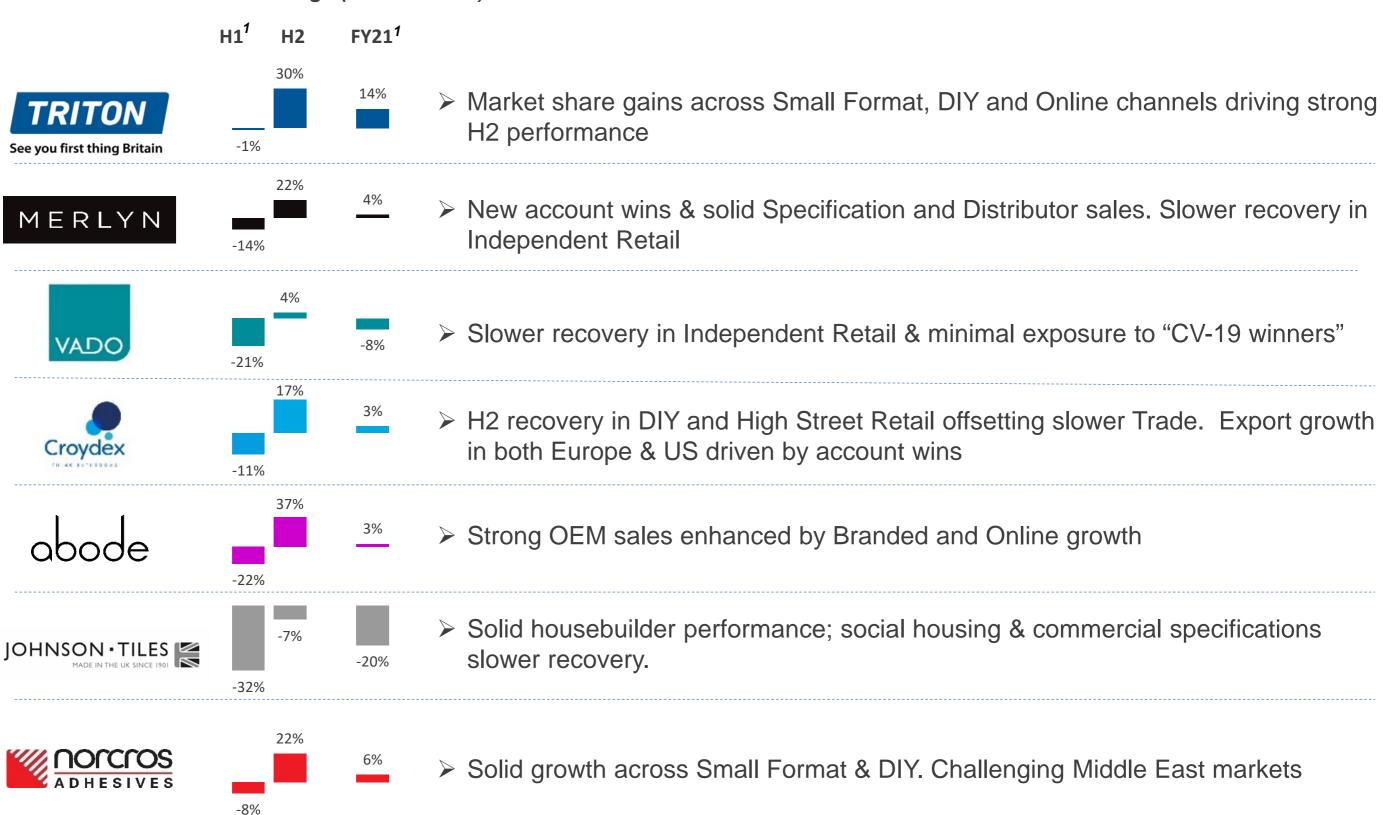
			Group FY21 Revenue	%
	TRITON See you first thing Britain	Market leader in the manufacture and marketing of showers in the UK	£54.5m	16.8
UK	MERLYN	Market leading supplier of shower enclosures and trays	£43.3m	13.4
	VADO	Leading manufacturer and supplier of taps, mixer showers, bathroom accessories and valves	£38.2m	11.8
	Croydex	Market leading, innovative designer, manufacturer and distributor of high quality bathroom furnishings & accessories	£24.1m	7.4
	abode	Leading niche designer and distributor of high quality kitchen taps, bathroom taps and kitchen sinks	£15.0m	4.6
	JOHNSON • TILES	Leading manufacturer and supplier of ceramic tiles	£32.8m	10.1
	NOCCOS A D H E S I V E S	Manufacturer of tile and stone adhesives, grouts and related products	£12.3m	3.8
UK Revenue		12 months to 31st March 2021 -2.3% (LfL -0.4%)	£220.2m	68%

CA	TILEAFRICA OURHOME IS YOURHOME			16.9
AFRIC,	tal	Leading manufacturer of tile and building adhesives	£19.1m	5.9
UTH	JOHNSON•TILES*  Tile Artisans Since 1901	Leading manufacturer of ceramic and porcelain tiles	£12.5m	3.9
Sou	House of Plumbing   Plumbing   Critis Mining :		£17.5m	5.4
SA Revenue		constant currency, 12 months to 31 <sup>st</sup> March 2021 +1.3% (LfL +3.2%)	£104.0m	32%

GROUP REVENUE constant currency, 12 months to 31<sup>st</sup> March 2021 -1.2% (LfL +0.7%) £324.2m 100%



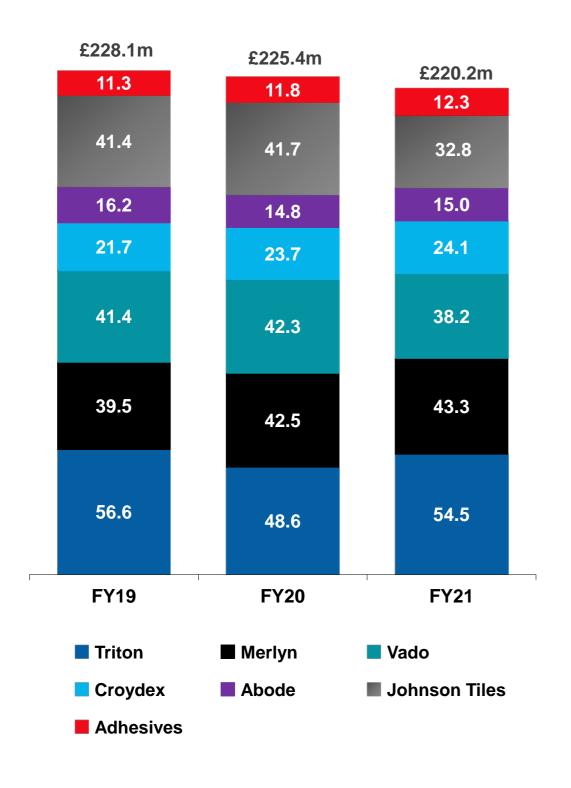
#### % Revenue Change (FY21 v. FY20)

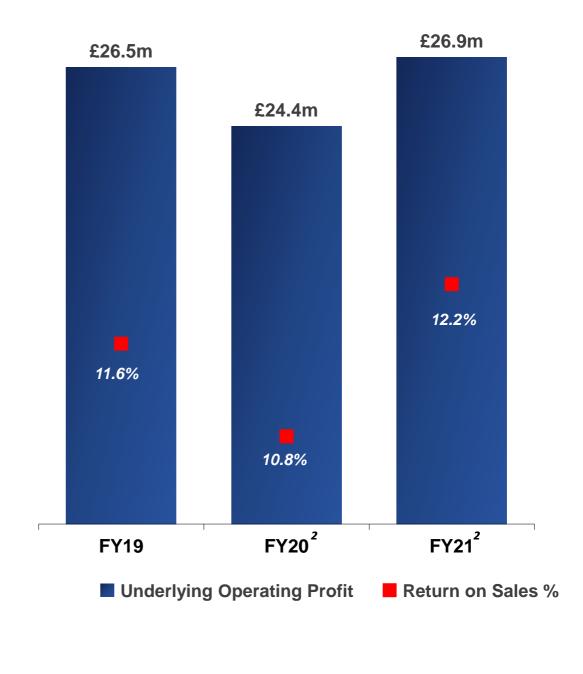






## **Underlying Operating Profit<sup>1</sup>**







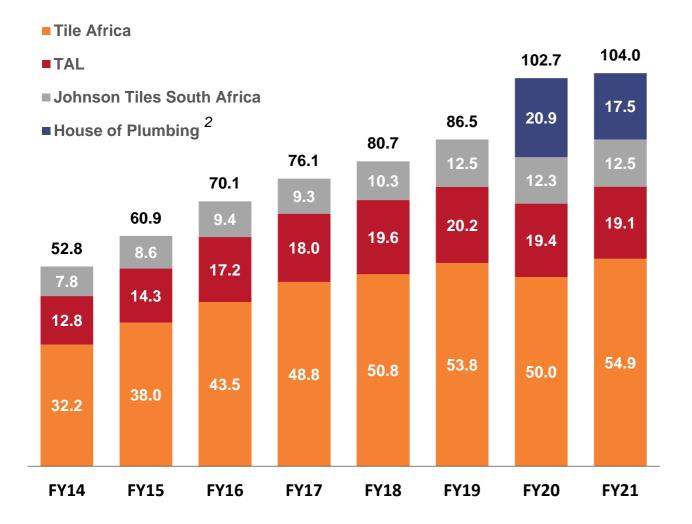


#### **Norcros South Africa**

- Strong heritage, market leading positions & strong brands
- Sustained robust financial performance & profitability in challenging markets
- Record of market outperformance well positioned to take further share gains
- Resilience & strength of business model evidenced by response to CV-19 challenges

## Well established market leading businesses

## Revenue<sup>1</sup> (£m) – Constant Currencies

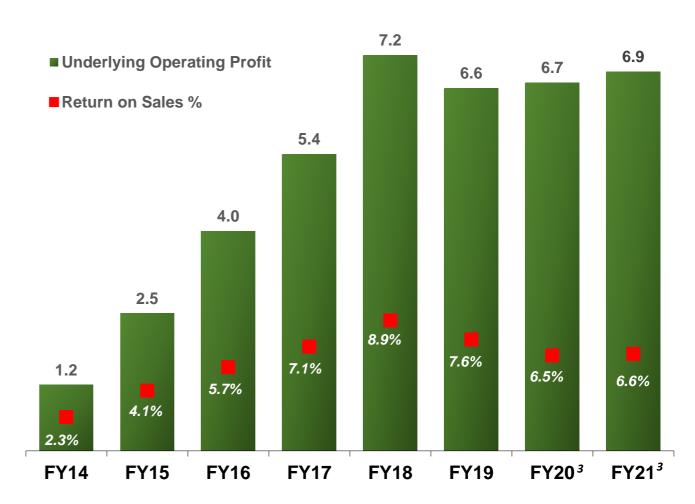


## **South African Dynamics**

- Large economy & business friendly environment
- Long-term socio-economic dynamics favour our markets
- Shortage of housing & infrastructure ~ significant opportunity
- Large bathroom & plumbing products market ~ £1.2bn @ MSP

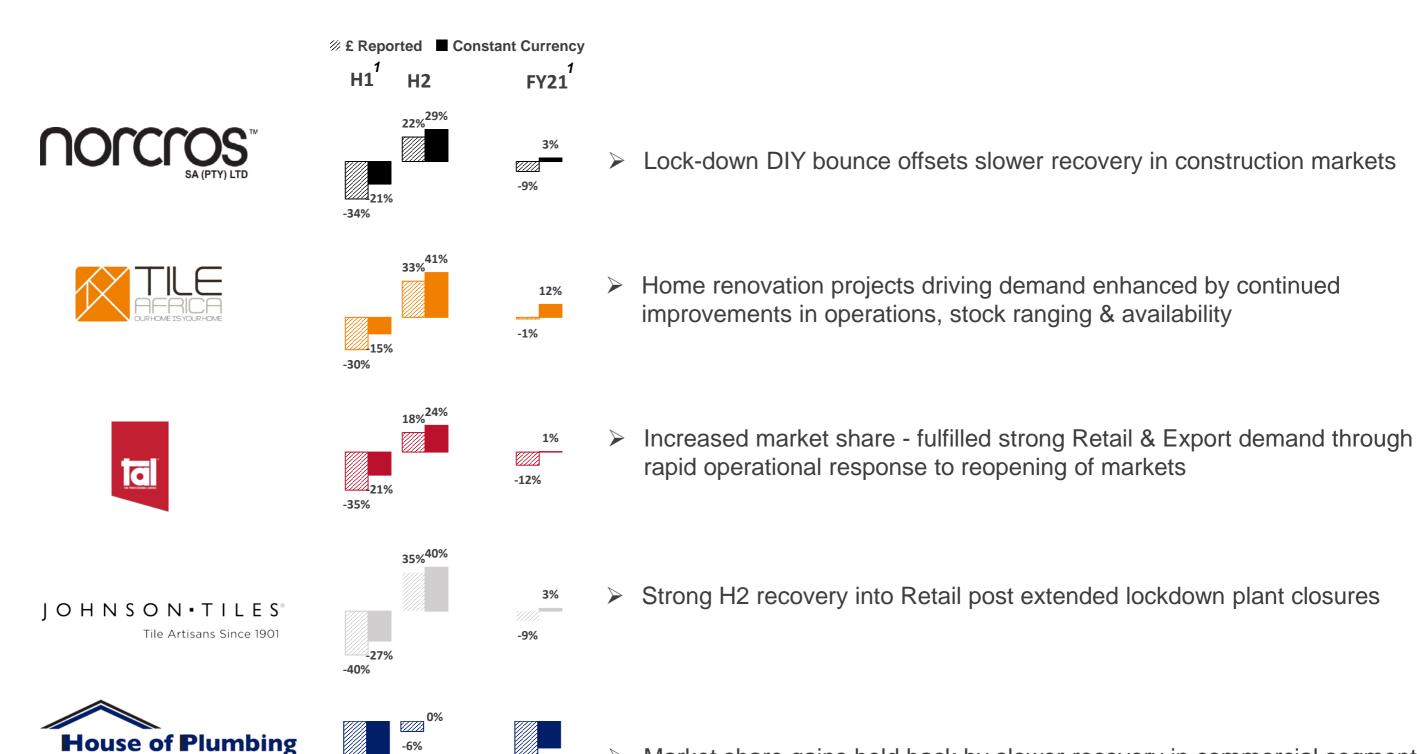
## Favourable dynamics and medium-term potential

## Underlying Operating Profit<sup>1</sup> (£m) & Return on Sales (%) Constant Currencies





#### % Revenue Change (FY 21 v. FY20)

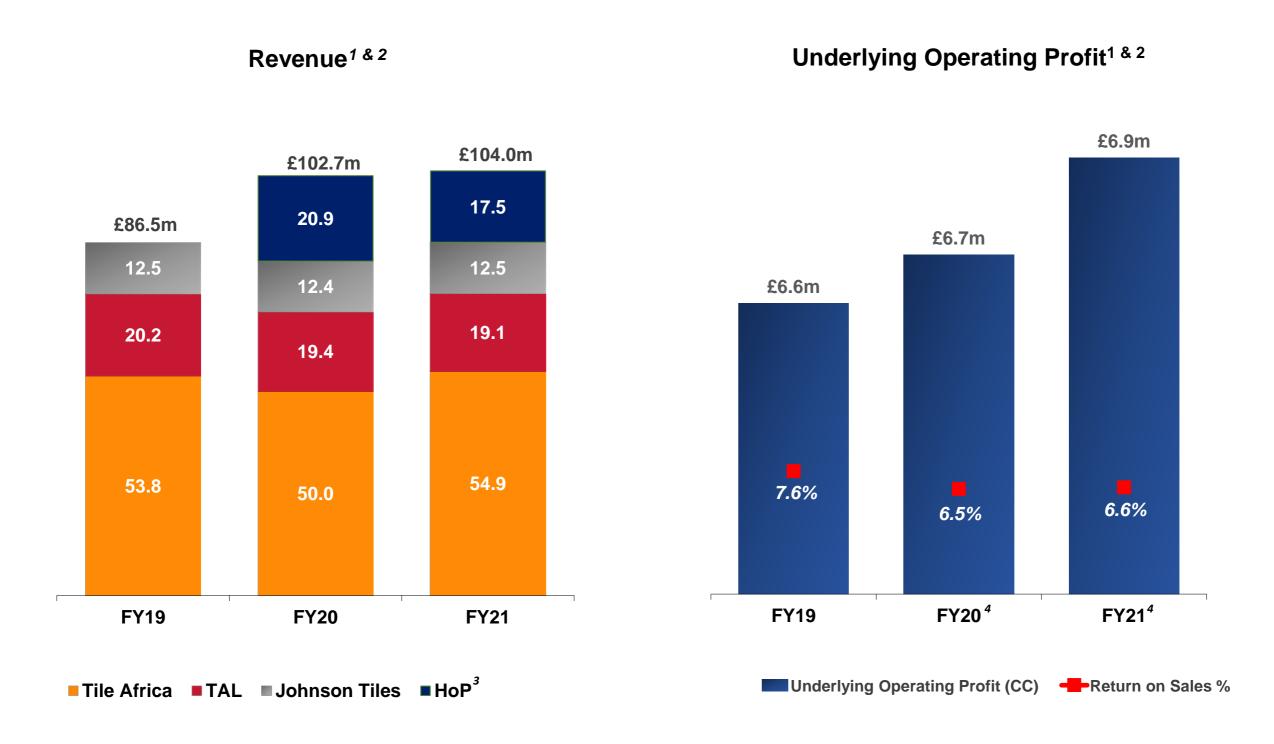




Plumbing · Civils · Mining · Engineering

Market share gains held back by slower recovery in commercial segment

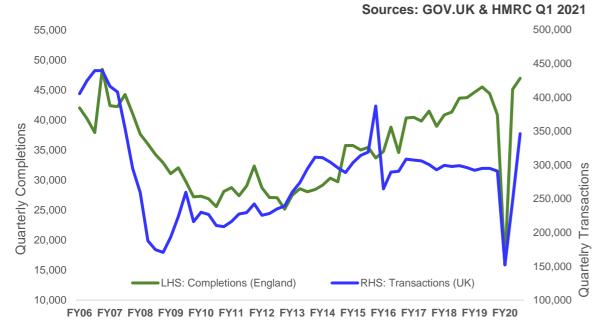






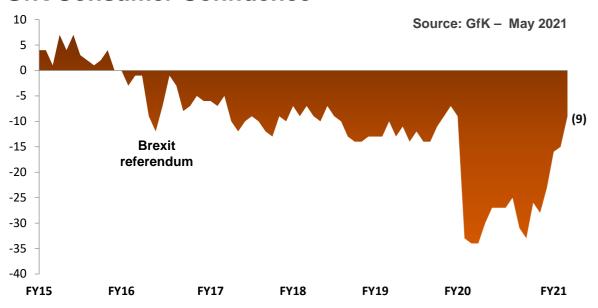
## **UK -** Significant post CV-19 recovery

## **Key Housing Stats**



#### Strong recovery post initial lockdowns

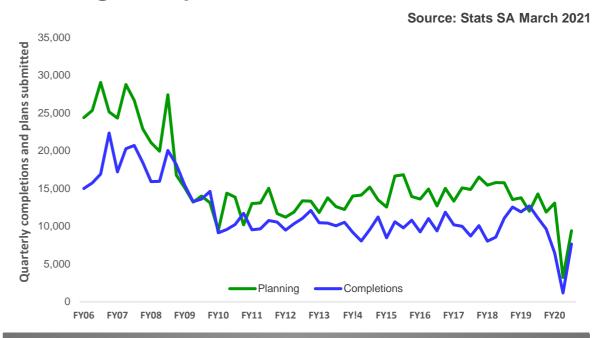
#### **GfK Consumer Confidence**



Partial recovery post initial lockdowns and improving outlook

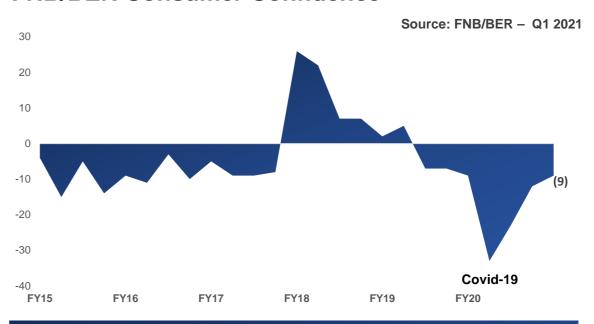
## **South Africa - Consumer led RMI recovery**

## **Dwellings Completed & Plans submitted**



Recovery in dwellings completed & plans submitted

#### **FNB/BER Consumer Confidence**



Strong recovery – return to pre-lock down levels



#### **2025 VISION**



"A leading supplier of bathroom and kitchen products in selected geographies, offering strong brands, contemporary designs, trusted quality, outstanding service, innovation and a wide product range"

#### STRATEGIC TARGETS



£600m revenue by 2025

Organic & Acquisitions

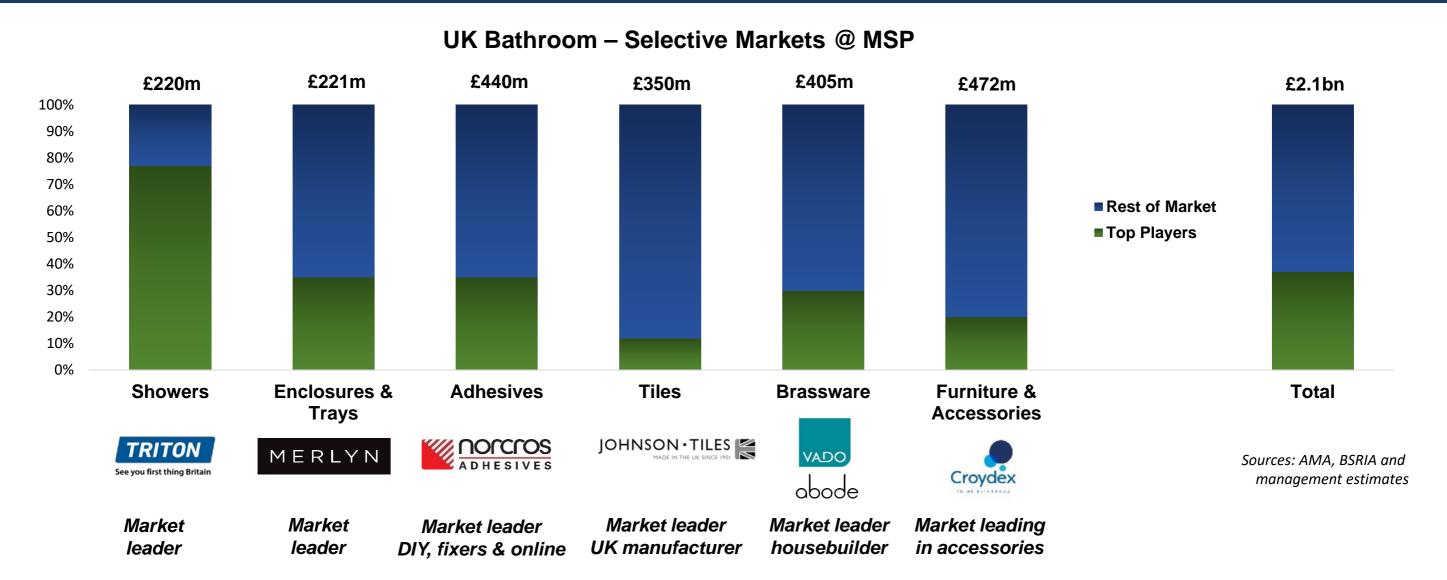
50% revenues derived from overseas

Sustainable ROCE of >15%

Strategic vision remains valid – timescale extended to 2025

Significant opportunities exist across product categories, channels & geographies



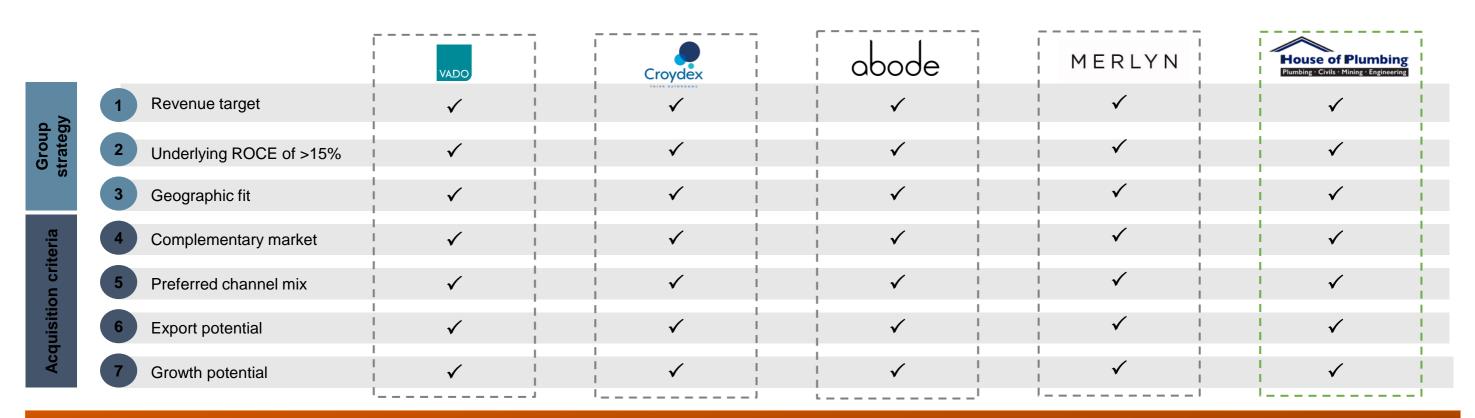


- Overall bathroom market remains highly fragmented no dominant player
- Sub-market segments are also highly fragmented
- ➤ Weaker players failing and opportunity for share gains exacerbated by CV-19 impact
- ➤ No one company serves all segments and channels significant consolidation opportunity remains
- > Norcros channel and product position excellent platform to progress consolidation strategy

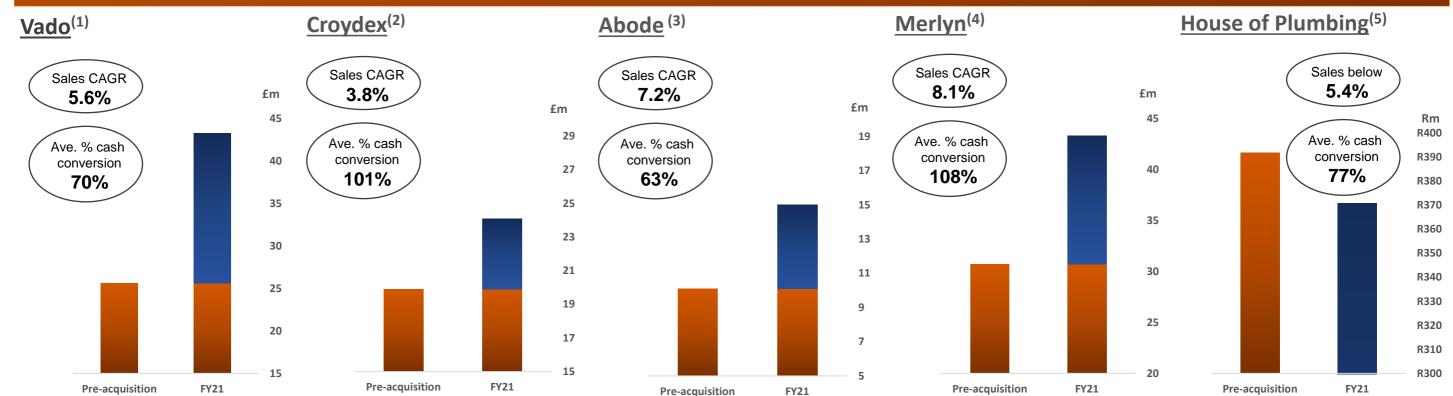
## Significant UK market consolidation opportunity – enhanced by CV-19

## Group Strategy - Highly Successful Acquisition Track Record

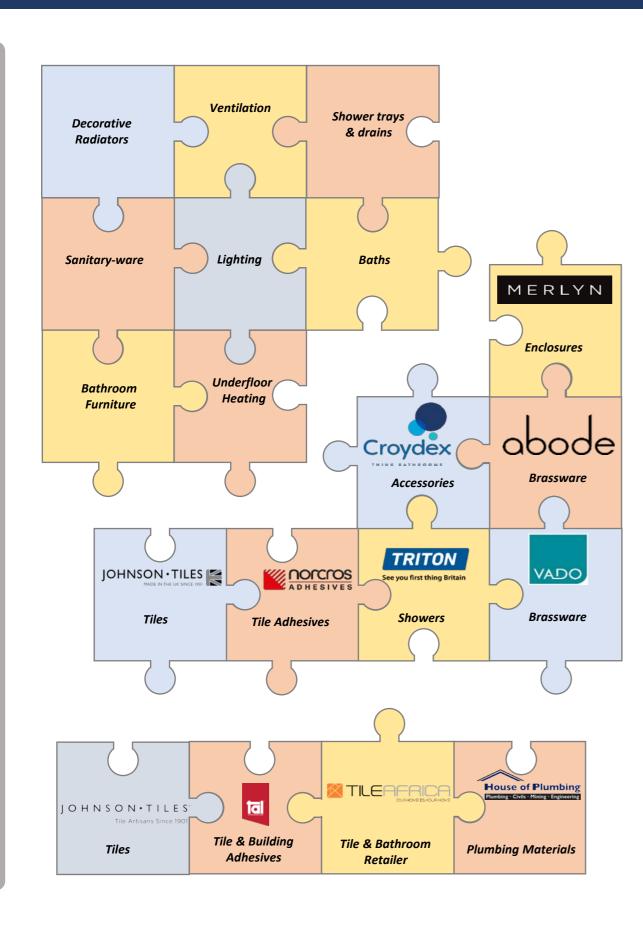




#### Highly successful track record of acquiring and integrating complementary businesses and developing them



## Highly selective acquisitions delivering strong growth



## Consolidator in Large and Fragmented Markets

- Well developed acquisition pipeline
- Many opportunities across product sub sectors and channels
- Significant organic and acquisition growth potential

#### > Acquisition Criteria

- Complementary to Norcros DNA
- Market leading positions and strong brands
- Strong organic sales growth and potential to drive sales synergies
- Preferred channels and operating in selective geographies

## Synergies

- Collaborative approach across all channels e.g. specification
- Export market potential
- Utilising Group infrastructure & best practice e.g. supply chain

## Strong Track Record

- Vado strong market share gains
- Croydex growth across all channels (excl. Homebase)
- Abode significant momentum; blue-chip account wins
- Merlyn accelerating growth; specification & independents
- House of Plumbing national rollout progressing

## > Excellent recovery delivering outstanding FY21 performance

- Significant H2 bounce & continued momentum
- Leading market positions & strong brands continue to drive market outperformance
- Share gains stock availability & customer service
- Proven business model ability to adapt speedily to market conditions
- Significant balance sheet capacity to invest for growth

## > Current Trading

Strong trading momentum – share gains & short term focus on inflationary/supply chain challenges

## > Acquisition Pipeline

- Well developed opportunities complementary products
- Highly successful acquisition track record

## > 2023 Strategic Vision Remains Valid

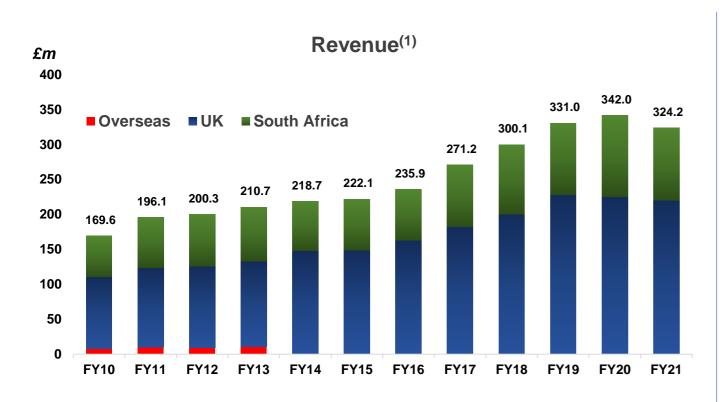
- Significant opportunity to consolidate & grow complementary businesses
- £600m revenue target extended to 2025
- 50% revenues derived from overseas
- Sustainable ROCE of >15%



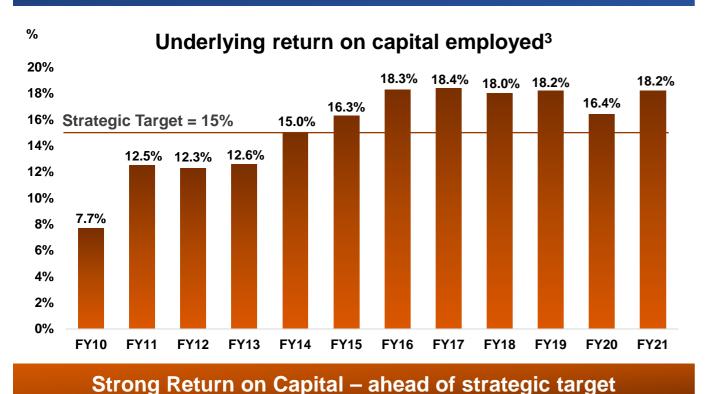
## Appendix





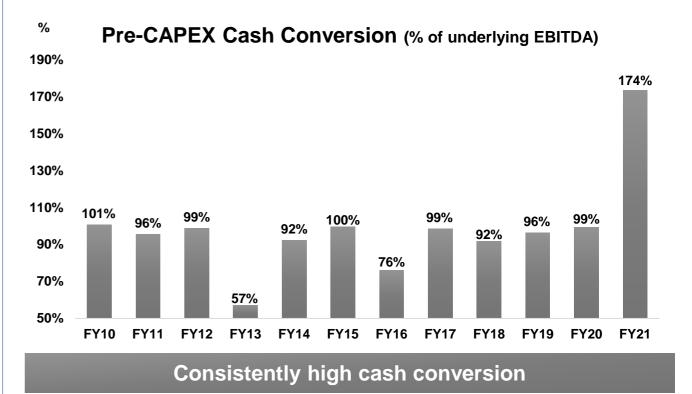






**Underlying Operating Profit** (2) £m 42 37 ■UK ■ South Africa ■ Rest of World 33.8 32.3 32 27 23.8 21.3 22 17 12.1 12 7 2 -3 FY12 FY19 FY20 -8

#### UK profit growth, SA turnaround & exit RoW

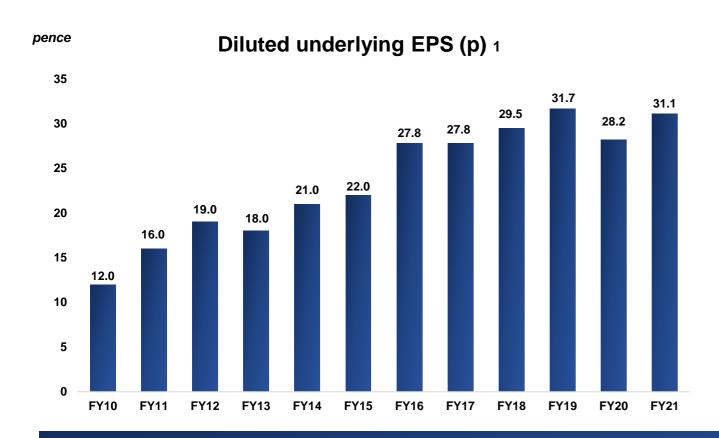


<sup>&</sup>lt;sup>1</sup> Reported - financial years ending 31<sup>st</sup> March, total Group includes Rest of World

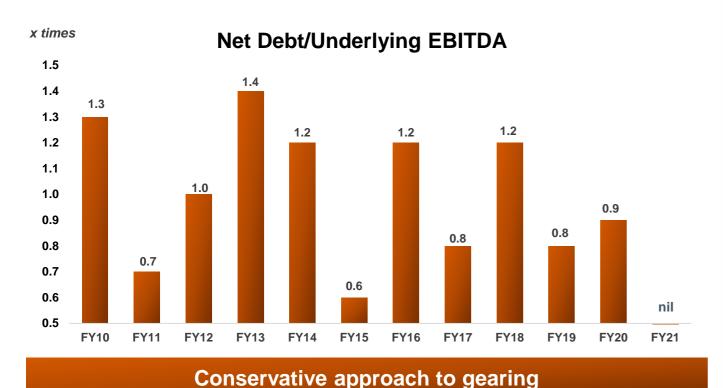
<sup>&</sup>lt;sup>2</sup> Underlying Operating Profit Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs

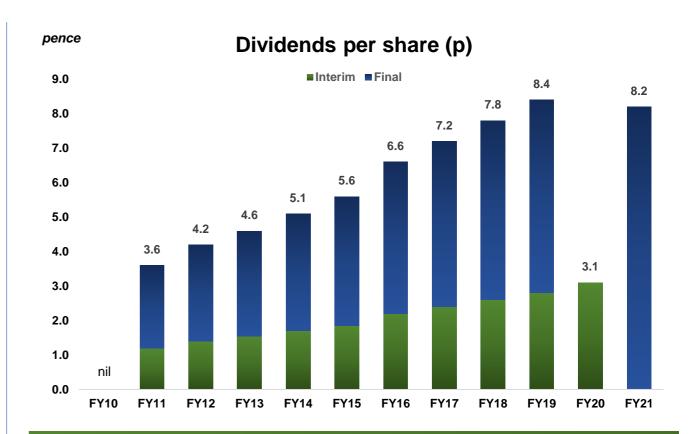
<sup>&</sup>lt;sup>3</sup> % ROCE pre-IFRS-16 adjustments



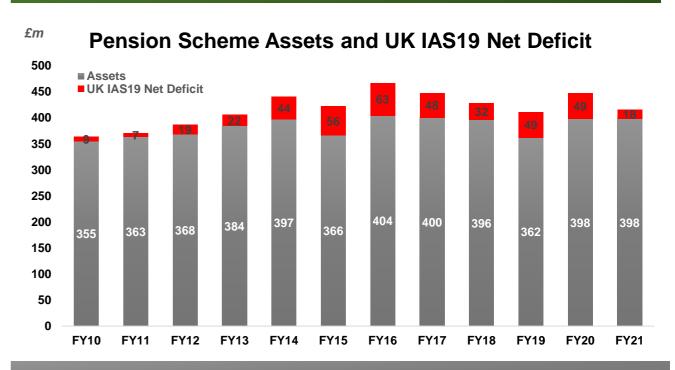








#### Track record of progressive dividend growth



Manageable pension fund deficit – despite low discount rates

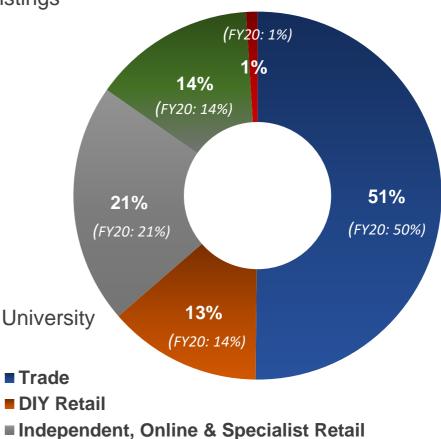
<sup>&</sup>lt;sup>1</sup> Excludes further deferred tax assets totalling £4.4m recognised in 2014.



#### > Trade

- Growth in small format channel capturing market share
  - Screwfix Triton, Croydex & Adhesives momentum; Merlyn and Abode new listings
  - Toolstation Merlyn & Croydex strong performance
- Continued traction across all national merchants
  - Merlyn Huws Gray/Ridgeons and UK Plumbing Supplies
- Housebuilder and specification growth major contract wins:
  - Triton key local authority & housing association specification wins
  - Merlyn won Bovis Homes (*Trays*), Lendlease, Homes for Lambeth
  - Vado retained Countryside and Avant, won Homes for Lambeth
  - Croydex Metlex trade brand secured New City Road project (Glasgow)
  - Johnson Tiles Redrow contract renewal, Battersea Power Station and York University
  - Adhesives Barratt contract extension, L&Q specification wins
- Bathroom pod manufacturers strong momentum across the Group
- Abode new accounts City Plumbing Supplies & Magnet (sinks)

## **UK Channel Revenue - FY21**



■ Export ■ Other

## > Independent, Online & Specialist Retail

- Share gains driven by stock availability & customer service support
- Merlyn & Vado increasing share of wallet post store reopenings
- Croydex digital accounts performing strongly
- Abode distributor branded product sales growth, e-commerce progress & account wins



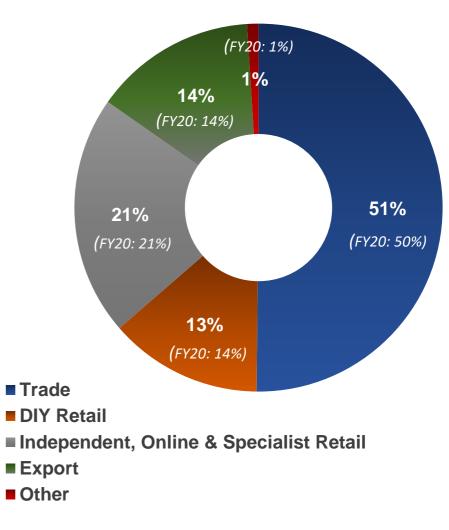
#### > DIY Retail

- Triton strong performances driven by RMI growth
- Merlyn successful instore rollout & online launch in Wickes
- Croydex continued strong B&Q and Wickes growth
- Abode excellent ongoing Wickes B2C momentum
- Johnson Tiles small format tiles growth expanded listings
- Adhesives strong growth in B&Q & Wickes driven by RMI

## > Export

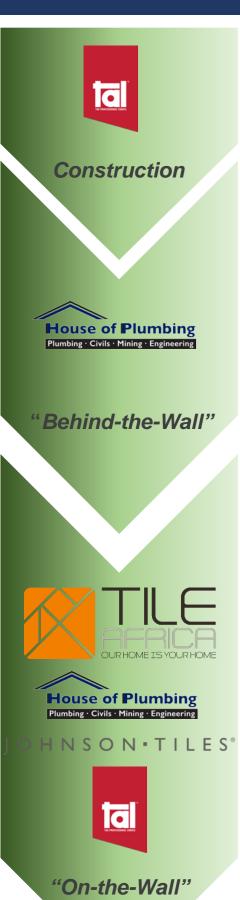
- Triton NPD momentum driving key Eire market
- Merlyn Stay City contract in Slovenia & Germany
- Vado Europe & PEX growth offset by African & Middle East markets
- Johnson Tiles Bauhaus added traction (Germany), slower Middle East recovery
- Croydex US and Europe account wins & increased listings

## **UK Channel Revenue - FY21**



## South Africa Channels – Robust Retail & Export; Slower Commercial Recovery





### Retail ~ End Consumers, Interior Designers & Small Private Builders

#### **TAF**

- Well invested 32 owned and 2 franchise stores
- Improved Retail demand enhanced by stock availability & ranging
- Strong bathroom product growth benefiting from Group supply chain
- Private label shower range *supported by Merlyn* well received
- Continued store investment Greenstone upgrade and Ballito relocation

#### **TAL**

- Strong Retail demand driven by buoyant renovations market
- Efficient and fast reopening of facilities stock availability & share gains

#### **JTSA**

- Strong production performance maintaining stocks & meeting demand
- Vibrant NPD program 48% product vitality



#### **Specification** ~ Commercial Specifications and Supply & Fit

#### **TAF**

- Commercial contracts segment significant CV-19 impact
- Key projects Dairy Plant and mixed-housing development in Cape Town

#### **TAL**

- Complementary alternative flooring portfolio further product development
- Specialist projects wins Saxon Hotel & Spa liquid marble epoxy floor and luxury Sky City residential apartments

#### **JTSA**

Commercial projects include The Whisken, Sky City and Lotus Gardens

#### **House of Plumbing**

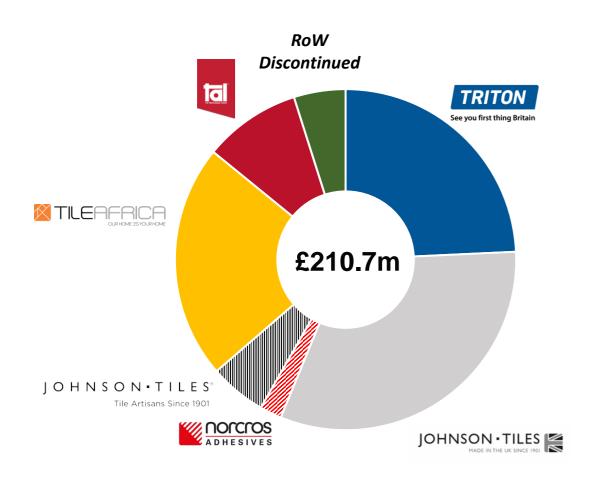
- Polokwane first new store well received & profitable within three months
- Rollout of 3/4 stores progressing
- Slower recovery in larger new build projects

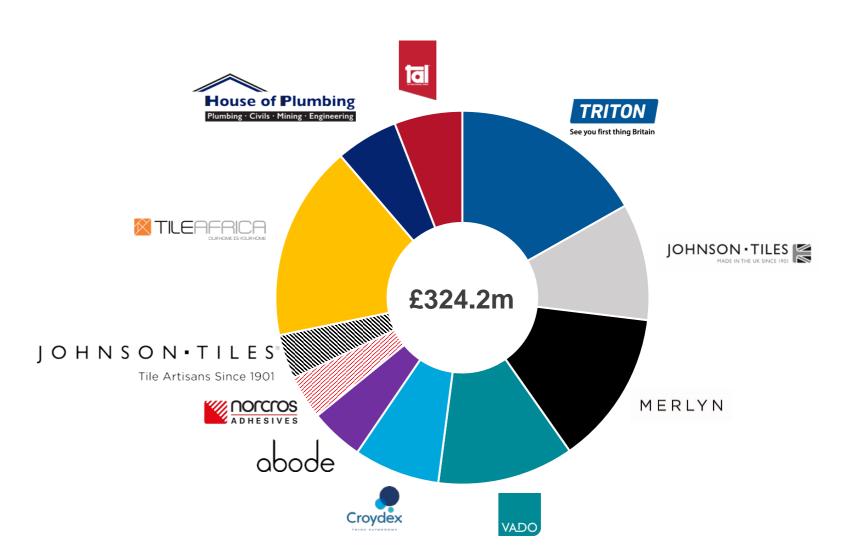
## **Export**

Strong market share growth in key Zimbabwe and Botswana markets – stock availability & service



## Revenue FY21<sup>1</sup>

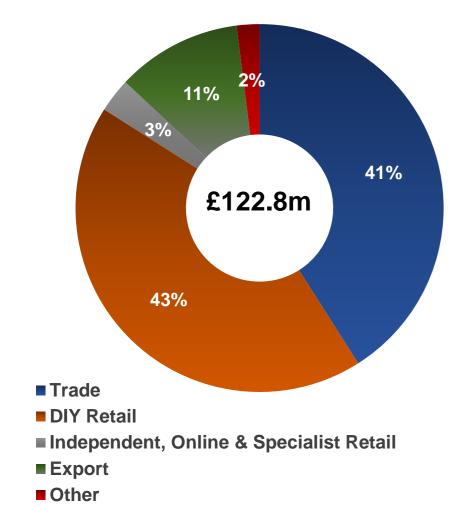




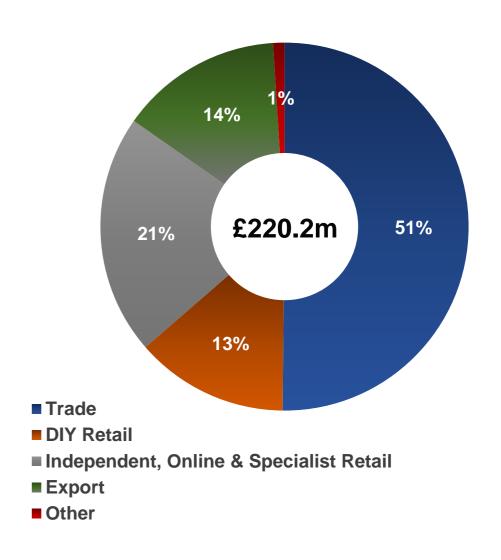
Portfolio of complementary market leading businesses with strong brands







## **UK Channel Revenue - FY21**<sup>1</sup>



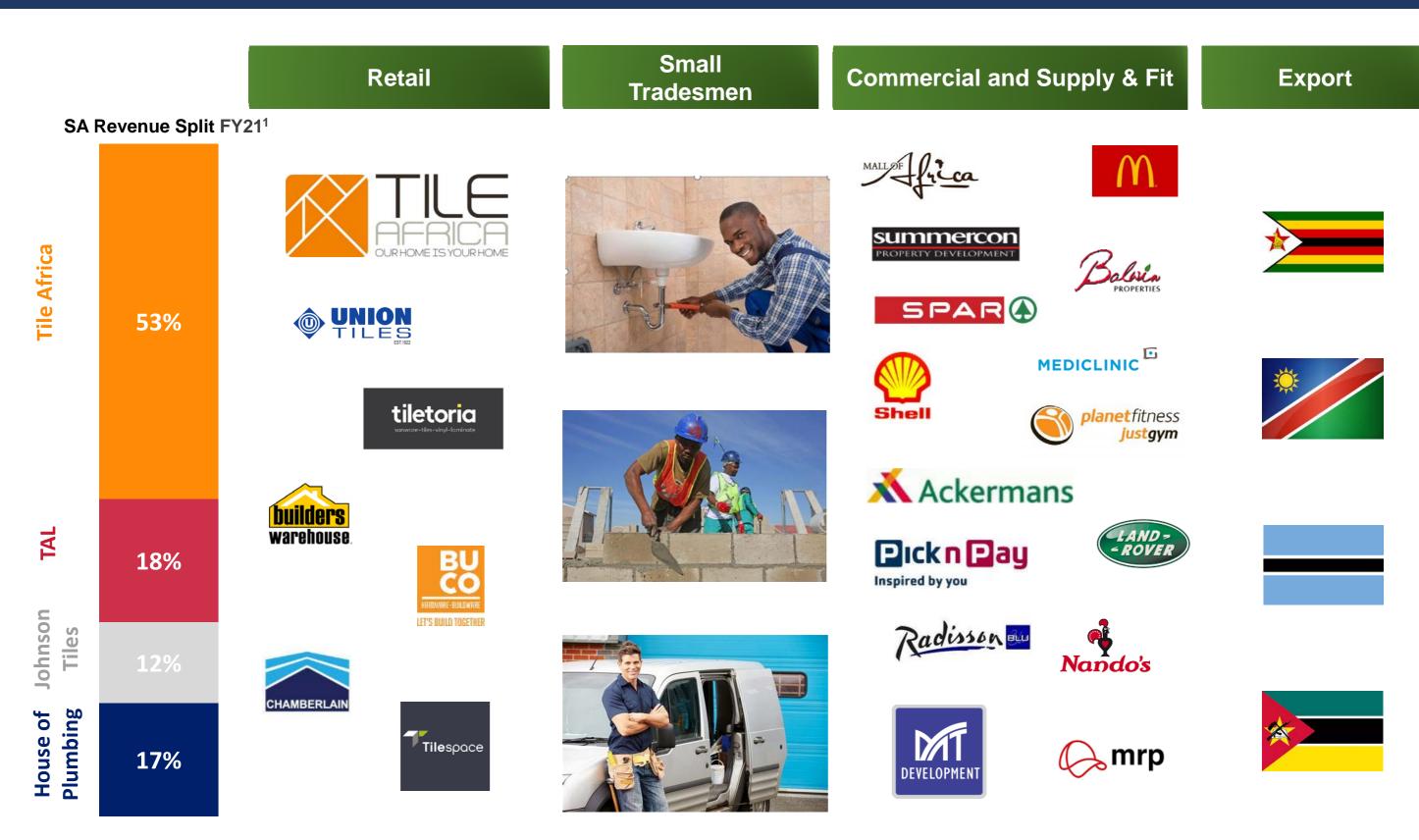
# UK strategic focus on attractive, trade, specification and independent segments

<sup>1</sup> Financial years ended 31st March

## **Compelling Business Model - Diversified SA Channels**



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Broad market coverage increasing market penetration & reduced customer reliance

<sup>1</sup> Financial year ended 31<sup>st</sup> March







<sup># &</sup>quot;Bathroom Retail" including Sanitaryware and Taps and Mixers; "Plumbing" including Pipes, Fittings & Values and Geysers

- Greater market concentration than UK "long-tail" of small independent players
- Integrated business models dominant i.e. Italtile/CIL/EzeeTile and NXSA TAF/JTSA/TAL
- Plumbing sub-segment fragmented and regional market
  - House of Plumbing opportunity to take share through capital-lite national roll-out

NXSA market leading positions enhanced by integrated business model; positioned to take share from smaller players



## **Exceptional items**

	2021 £m	2020 £m
COVID -19 related restructuring	(3.8)	-
COVID -19 related impairment	<b>-</b>	(9.0)
	(3.8)	(9.0)

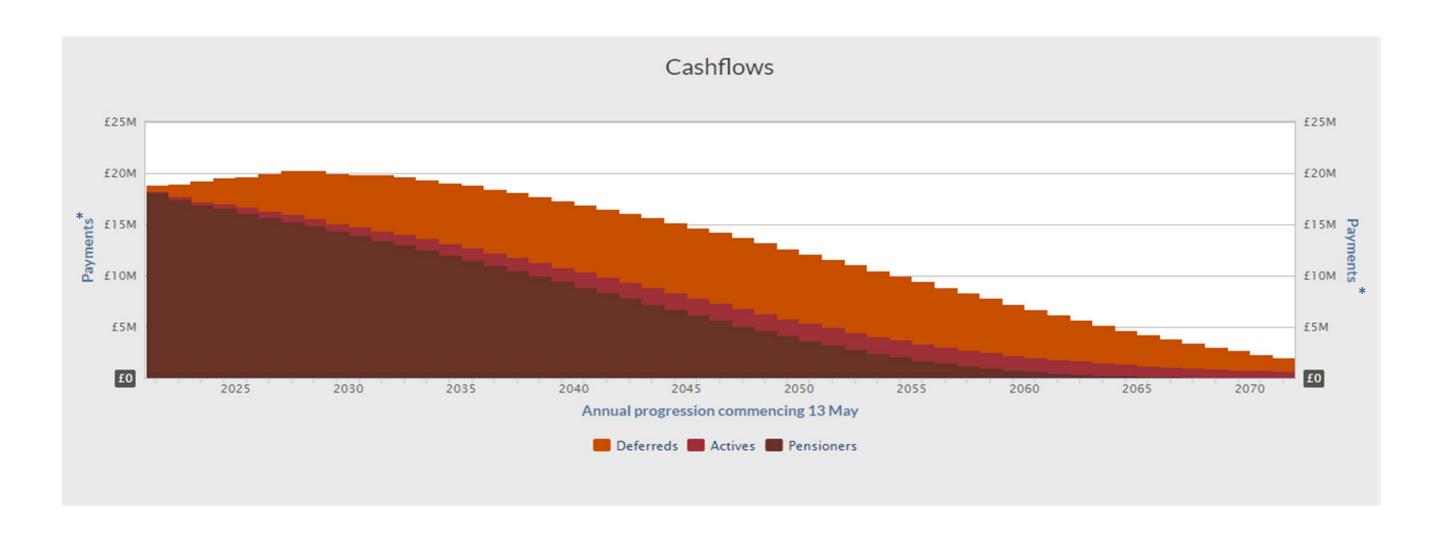
## **Acquisition related costs**

	2021 £m	2020 £m
Acquisition related deferred remuneration (earn out)	-	(0.6)
Intangible asset amortisation	(3.7)	(3.7)
Release of provision for contingent consideration	-	1.1
Advisory fees	_	(8.0)
	(3.7)	(4.0)



	2021 £m	2020 £m
Net debt – opening	(36.4)	(35.0)
Net cash flow	46.5	0.4
Other non-cash movements	(0.2)	(0.2)
Foreign exchange	0.6	(1.6)
Net cash / (debt) – closing	10.5	(36.4)

## Cash outflow close to peak



<sup>\*</sup> Annual pensioner payroll, excludes non-predicted costs such as transfer out and early retirement payments

