

Introduction

Nick Kelsall, Chief Executive Officer



JOHNSON-TILES
Since 1901



NOCCOS



- Our people responded admirably to the March COVID-19 lockdown, reopening & adoption of new normal
- Marked recovery in demand; performance reflecting resilience of our operating model
- ➤ Performance significantly ahead of COVID-19 operating scenario², benefiting from broad channels & well established supply chains
- Strong financial position with leverage, Net Debt: LTM EBITDA of 0.2 times; significant liquidity & funding headroom
- November lockdown our facilities are fully operational & vast majority of customers continue to trade

Revenue ¹	£135.3m -17.3%	
Underlying Operating Profit	£12.8m -26.4%	
Underlying Profit Before Tax	£10.7m -31.4%	
Net Debt	£7.3m (£41.1m)	
Diluted Underlying EPS	10.6p -29.8%	

¹ LFL (like for like) at constant currency and adjusting for 27 to 26-week period pro-rating

² Scenario 1 of Going concern review, page 89 of Annual Report and Accounts 2020





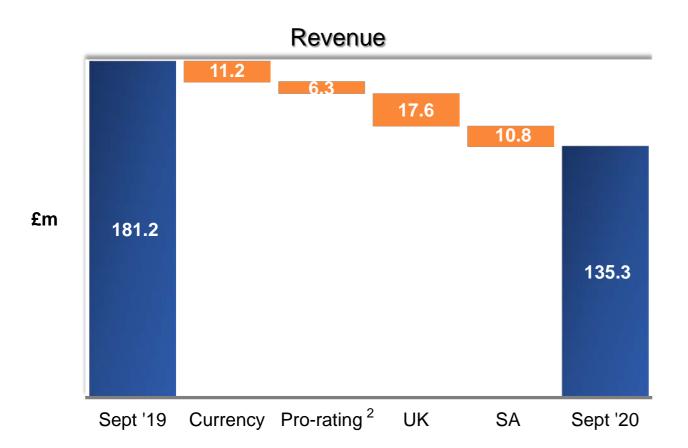
	H1 Sept 2020 £m	H1 Sept 2019 £m	Reported	Constant Currency LFL ⁴	FY Mar 2020 £m
Revenue	135.3	181.2	-25.3%	-17.3%	342.0
Underlying ¹ operating profit	12.8	17.4	-26.4%		32.3
Margin	9.5%	9.6%			9.4%
Finance charges – cash	(1.2)	(0.9)			(1.6)
Finance charges – leases	(0.9)	(0.9)			(1.9)
Underlying ¹ PBT	10.7	15.6	-31.4%		28.8
Exceptional operating items ²	(2.4)	-			(9.0)
IAS19R admin expenses	(0.9)	(0.9)			(1.5)
Acquisition related costs ²	(2.1)	(2.2)			(4.0)
Finance (charge)/income – non cash ³	(1.9)	8.0			0.7
PBT as reported	3.4	13.3	-74.4%		15.0

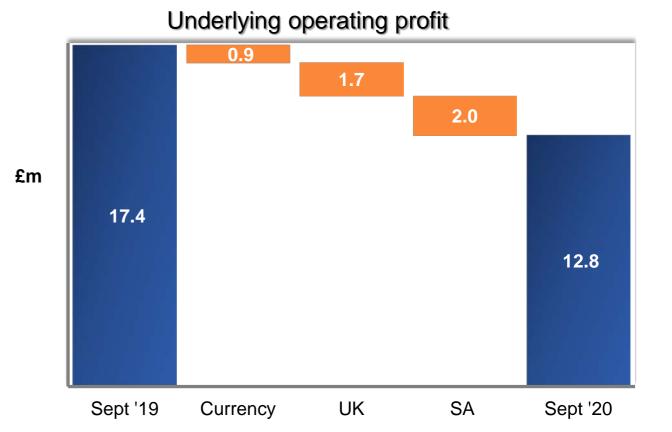
Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs

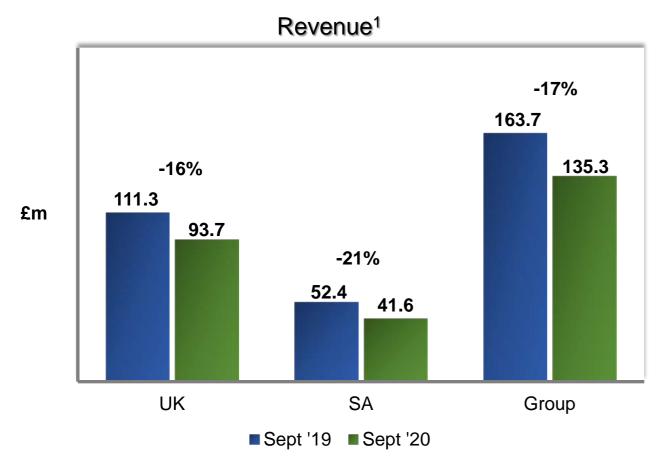
² See page 34 for details

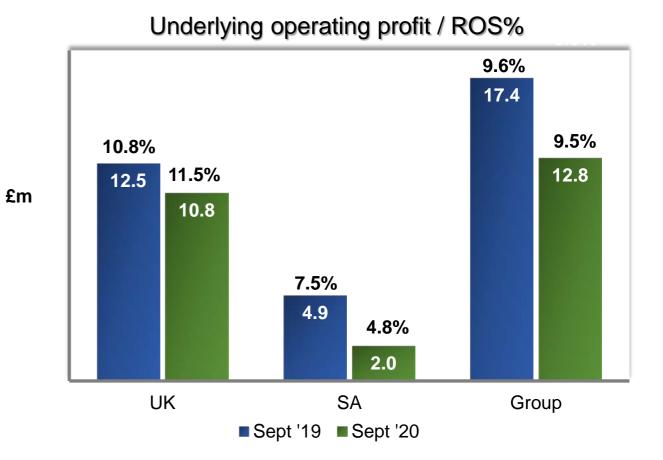
³ Includes -£1.3m non-cash movement relating to "mark to market" on FX forward contracts (2019 : +£1.3m)
4 LFL (like for like) at constant currency and adjusting for 27 to 26-week period pro-rating





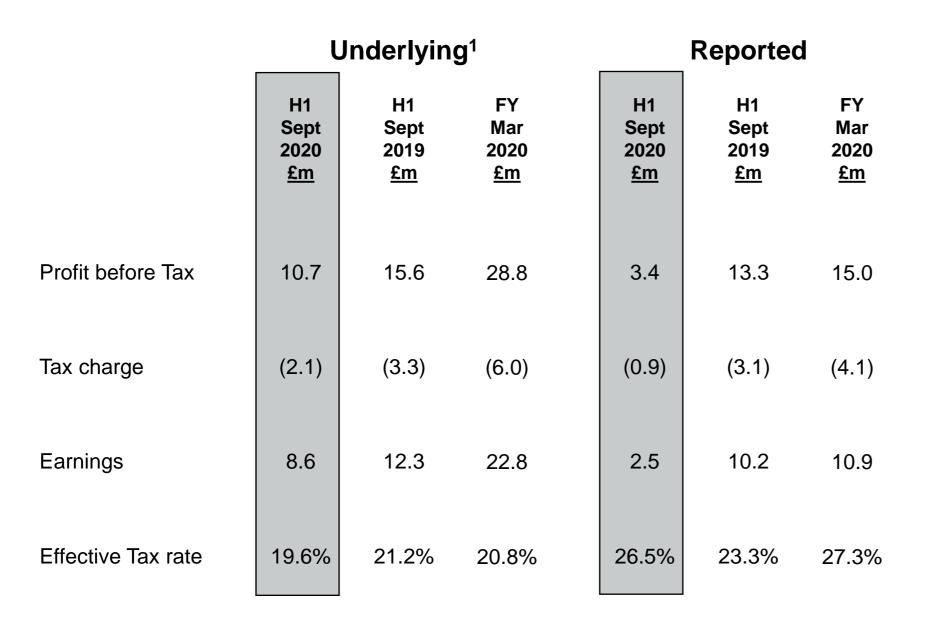




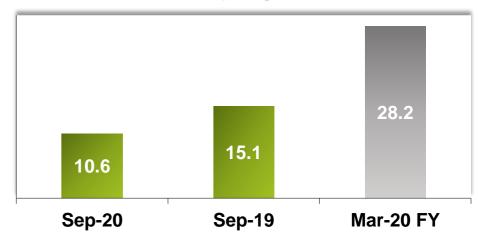


¹ All figures on a LFL (like for like) constant currency basis adjusting for 27 to 26-week period pro-rating ² 27 to 26 week pro-rating of previous period

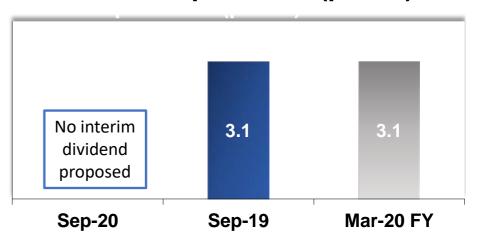




Diluted underlying EPS¹ (pence)



Dividend per share (pence)



Effective underlying tax rate of 19.6%¹ (2019: 21.2%)

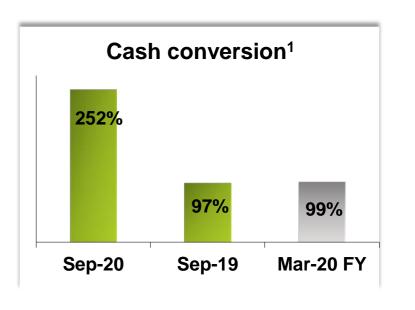
Underlying¹ earnings 30% lower at £8.6m (2019: £12.3m)

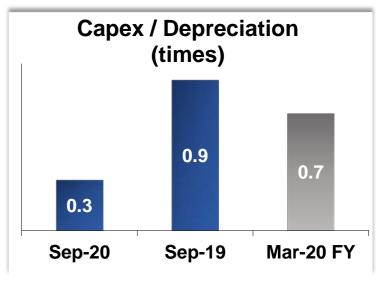
No interim dividend (2019: 3.1p): Final dividend to be considered at full year

¹ Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs, and where relevant after attributable tax



	H1 Sept 2020 £m	H1 Sept 2019 £m	FY Mar 2020 £m
Underlying EBITDA	14.9	20.6	38.6
	19.9	(3.1)	(4.8)
Working capital		, ,	
Depreciation of right of use assets	2.1	2.2	4.5
Operating profit impact of IFRS16	0.5	0.3	0.5
Other	0.2	-	(0.4)
Underlying operating cashflow	37.6	20.0	38.4
Net capital expenditure	(0.9)	(3.1)	(4.8)
Pension deficit recovery	(1.7)	(1.6)	(3.3)
Tax	(1.1)	(2.9)	(5.3)
Underlying free cash flow pre-financing & dividends	33.9	12.4	25.0
Exceptional and acquisition related costs	(1.5)	(0.4)	(0.3)
Interest	(2.0)	(1.8)	(3.5)
Dividends	-	(4.5)	(7.0)
Acquisition of subsidiaries	-	(9.4)	(9.2)
Principal element of lease payments	(1.9)	(2.0)	(3.8)
Purchase of treasury / issue of new shares	-	(0.9)	(8.0)
Net Cash Flow	28.5	(6.6)	0.4





¹ Underlying operating cash flow / Underlying EBITDA

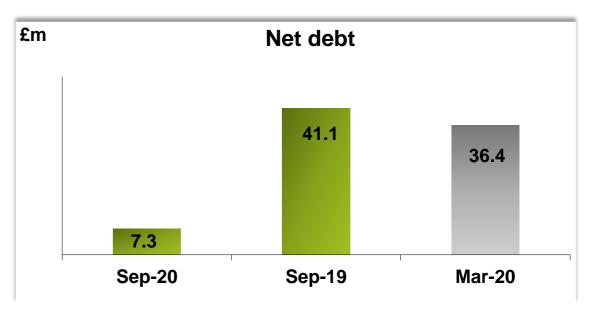


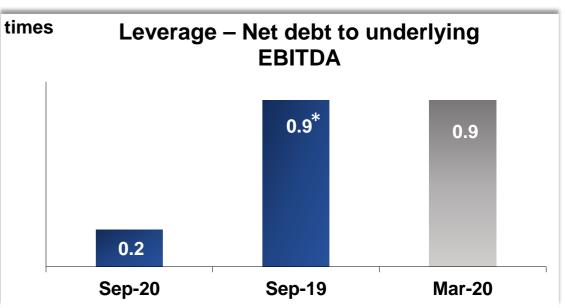
Net debt £7.3m

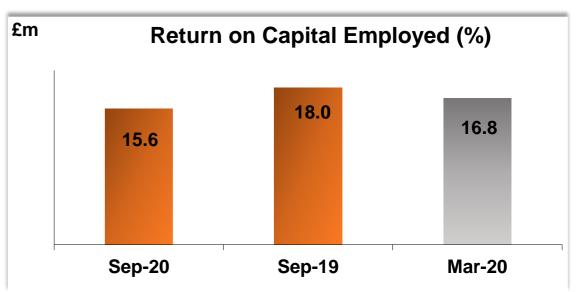
(March 20: £36.4m, Sept 19: £41.1m)

Leverage 0.2 times underlying EBITDA

ROCE 15.6% in line with strategic target despite impact of COVID-19





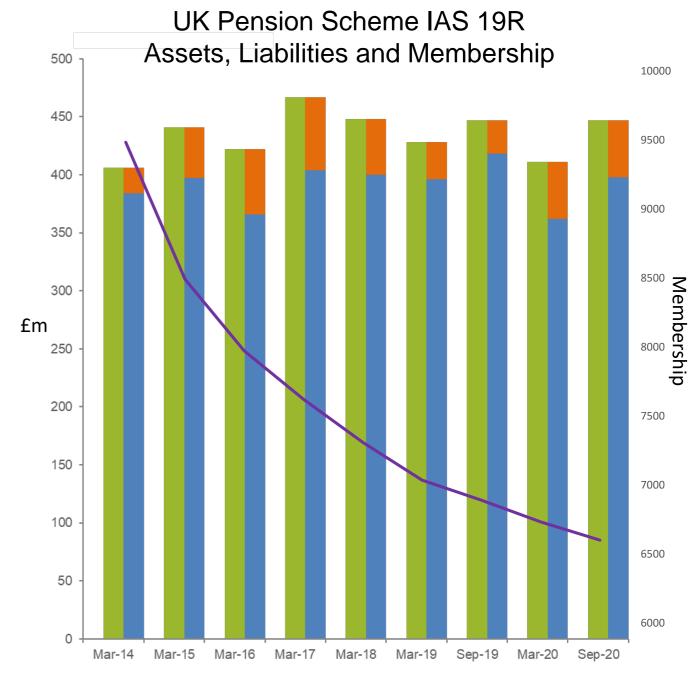




- IAS 19R deficit £48.9m (March 20: £48.9m, September 19: £29.0m)
 - Assets increased by £36.0m to £397.9m
 - Liabilities increased by £36.0m to £446.8m

- Contributions continue to be paid in line with the June 2019 recovery plan
 - Contributions of £3.25m pa plus CPI for 6.5 years to 30 Sept 2025
 - Underlines Group's support for the scheme
- Super-mature scheme membership continues to reduce

Scheme closed to new entrants and future accrual in 2013



Liabilities <a> 	406	441	422	467	448	428	447	411	447
Assets	384	397	366	404	400	396	418	362	398
Deficit	22	44	56	63	48	32	29	49	49
Disc Rate	4.30%	3.30%	3.55%	2.60%	2.65%	2.50%	1.90%	2.21%	1.65%
RPI	3.2%	2.90%	2.90%	3.15%	3.10%	3.25%	3.10%	2.55%	2.90%
Members ■	9,485	8,492	7,973	7,621	7,309	7,035	6,890	6,733	6,601
% pensioners	61%	64%	66%	68%	68%	69%	69%	70%	70%



- > Decisive action taken to safeguard employees and to ensure liquidity, reduce costs and preserve cash
- ➤ Underlying operating profit includes £4.9m of COVID-19 government job retention assistance (£3.9m UK, £0.8m SA, £0.2m Ireland)
- Underlying operating cash flow of £37.6m (2019: £20.0m) driven largely by a £19.9m working capital inflow (2019: £3.1m outflow) consisting of:
 - £12m reduction in inventory
 - Some reversal expected in second half
 - VAT deferral circa £3.0m payable in FY22
- > Restructuring plan to align costs Exceptional expense of £2.4m (cash £2.0m, non-cash £0.4m)
 - Payback of less than 12 months
 - £1.0m paid in H1, £0.6m in H2, £0.4m in FY22
 - Headcount reduced by 10%
- Capital expenditure reduced in period to £0.9m (2019: £3.1m). Full year circa £4m (2020: £4.8m)
- > Strong financial position, net debt reduced significantly to £7.3m (31 March 2020: £36.4m, 30 Sept 2019: £41.1m).
 - Access to a £120million committed RCF maturing in November 2022
 - Covenant waivers in place but not needed significant headroom against £95m net debt covenant



Key Messages NO

Strong Recovery

- Q2 LfL revenue +4.5% ahead of prior year & return to profitability
- Excellent cash generation
- Experienced management, resilient business model and channel diversity
- Ongoing investment driving share gains & market outperformance

> UK

- Solid Q2 momentum across all channels 104% LfL vs prior year
- Strong retail & trade momentum driven by small format, DIY & online
- Market share gains driven by investment in stock, supply chain & NPD

> South Africa

- Robust Q2 recovery 106% LfL constant currency vs prior year
- DIY and renovation segment driving post-lockdown recovery
- Commercial market slower improving trend

> Significant Growth Opportunities

- Strong balance sheet allowing further investment in NPD, stock & marketing
- Winning market share from weaker competitors
- Acquisition pipeline remains well developed

> 2023 Strategic Vision Remains Valid

- £600m revenue target by 2023
- 50% revenues derived from overseas
- Sustainable ROCE of >15%





			Group H1 Revenue	%
	TRITON See you first thing Britain	Market leader in the manufacture and marketing of showers in the UK	£23.3m	17.3
	MERLYN	Market leading supplier of shower enclosures and trays	£18.1m	13.4
	VADO	Leading manufacturer and supplier of taps, mixer showers, bathroom accessories and valves	£16.1m	11.9
UK	Croydex	Market leading, innovative designer, manufacturer and distributor of high quality bathroom furnishings & accessories	£10.1m	7.5
	abode	Leading niche designer and distributor of high quality kitchen taps, bathroom taps and kitchen sinks	£6.5m	4.8
	JOHNSON-TILES	Leading manufacturer and supplier of ceramic tiles in the UK	£14.0m	10.3
	NOCCOS ADHESIVES	Manufacturer of tile and stone adhesives, grouts and related products	£5.6m	4.1
UK R	evenue	(26 weeks to 4 th October 2020) (-18.9%) (-15.8% LfL)	£93.7m	69.3%

CA	TILEAFRICA CURHOME ISYOUR HOME	Leading chain of retail stores focused on tiles, and associated products, such as sanitary ware, showers and adhesives		15.9
AFRIC	TGI.	Leading manufacturer of ceramic and building adhesives	£7.9m	5.8
UTH	J O H N S O N • T I L E S°	Leading manufacturer of ceramic and porcelain tiles	£4.8m	3.5
SOI	House of Plumbing	Market leading supplier of specialist plumbing materials focussed on the specification and commercial sectors	£7.4m	5.5
SA R	evenue	(constant currency, 26 weeks to 4 th October 2020) (-23.5%) (-20.6% LfL) ¹	£41.6m	30.7%

GROUP REVENUE (constant currency, 26 weeks to 4^h October 2020) (-20.4%) (-17.3% LfL)¹ £135.3m 100%

Trading Progress Through Covid-19 – Significant Momentum

- Health and safety of our staff and customers remains key priority
- Q2 LfL trading ahead of prior year
 - Decisive action to adapt to CV-19 operating model
 - Flexibility of fixed capital-light model successfully demonstrated
 - Established customer relationships & diversity of channels
 - Gaining market share investment in stock, supply chain & NPD

	Q1	Q2	Q2 Lfl ²	H1	H1 LfL ²
UK	62%	96%	104%	81%	84%
South Africa	42%	81%	87%	63%	66%
South Africa (at cc1)	50%	99%	106%	76%	79%
Group	55%	91%	98%	75%	78%
Group (at cc¹)	58%	97%	105%	80%	83%

> UK

- No. of staff originally furloughed 72% back to full complement
- All manufacturing & assembly facilities fully operational

> South Africa

- No. of staff originally furloughed 88% back to full complement
- All manufacturing sites, branches & stores fully operational
- November lockdown vast majority of customers continue to trade



¹ CC refers to constant currency basis

² LfL (like for like) adjusts prior year revenue for 27 to 26 week pro-rating

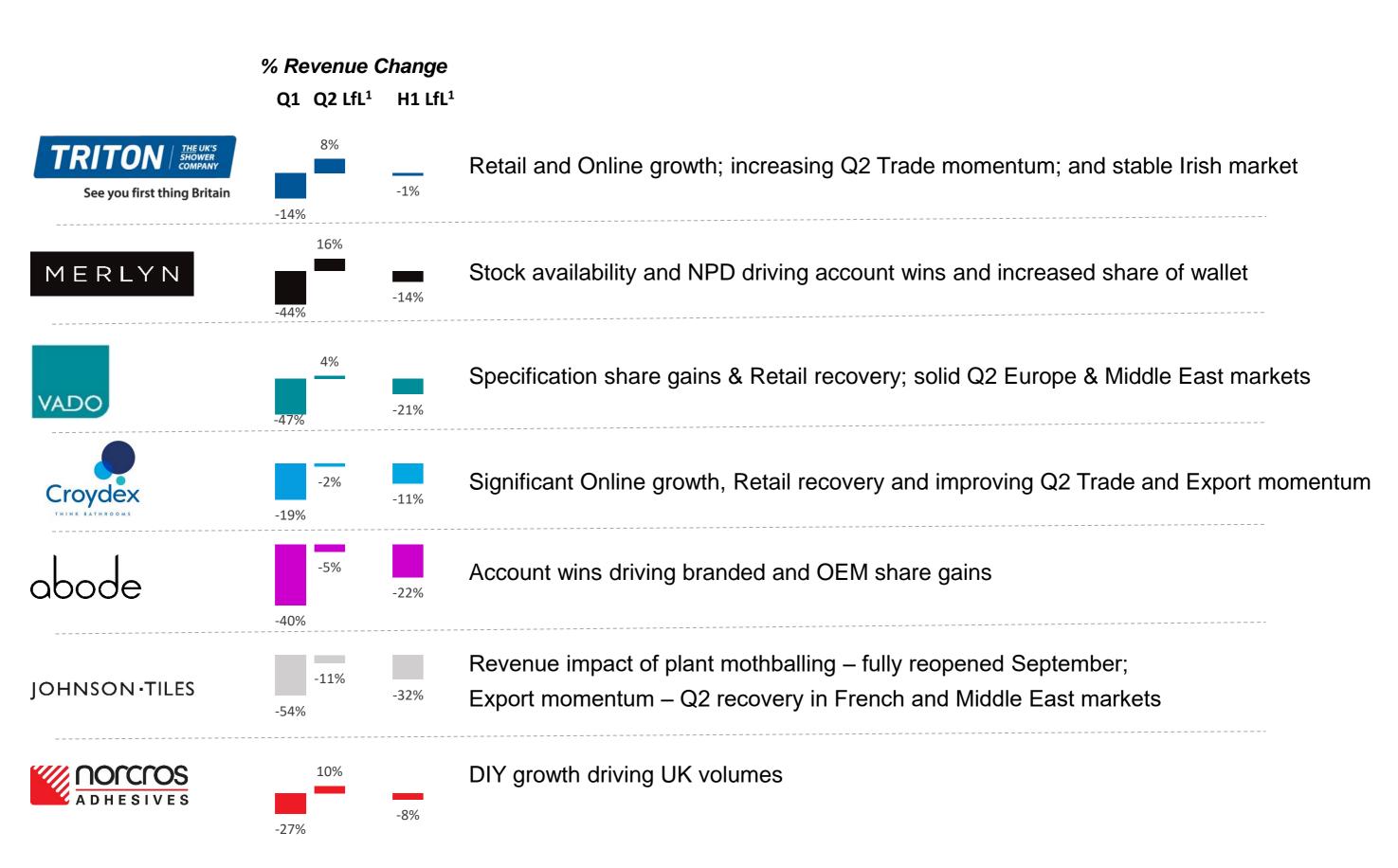
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UK Operations

Nick Kelsall, Chief Executive Officer

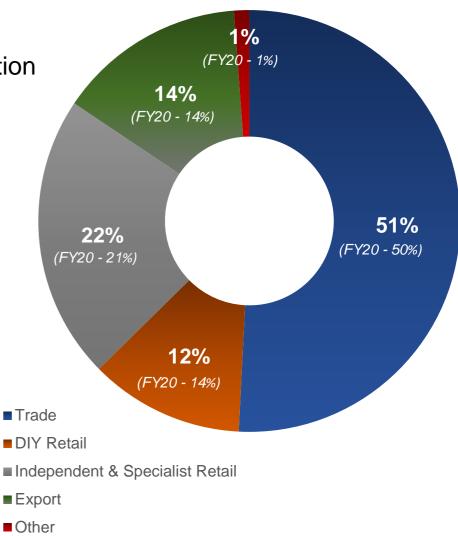






Trade

- Continued focus on attractive trade segment
- Sustained sales growth across "Small Format" e.g. Screwfix and Toolstation
- Triton project wins offsetting local authority slowdown
- Merlyn significant new account wins and contract extensions:
 - Vistry shower tray business (Top20 Housebuilder)
 - Countryside (Top20 Housebuilder) and Hills 2-year contract extensions
 - Ridgeons supplying new own brand business
- Vado successful launch of Ridgeons "@home" range
- Abode new account wins NPD driving further share gains



UK Norcros - H1 FY21¹

versus FY20²

Independent & Specialist Retail

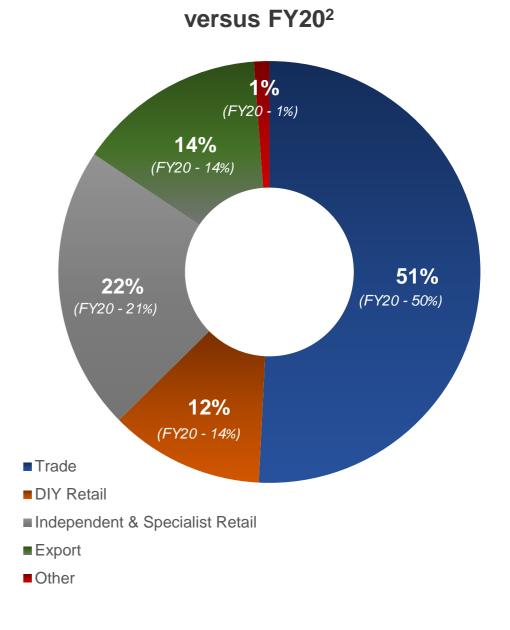
- Strong Q2 footfall return across independent retailers
- Merlyn and Vado account wins & gaining share of wallet through stock availability & customer support
- Triton account wins The Range and Pioneer Bathrooms (online offering)
- Croydex strong online trading Amazon, Bath Shop Online, Wayfair and Very

DIY Retail

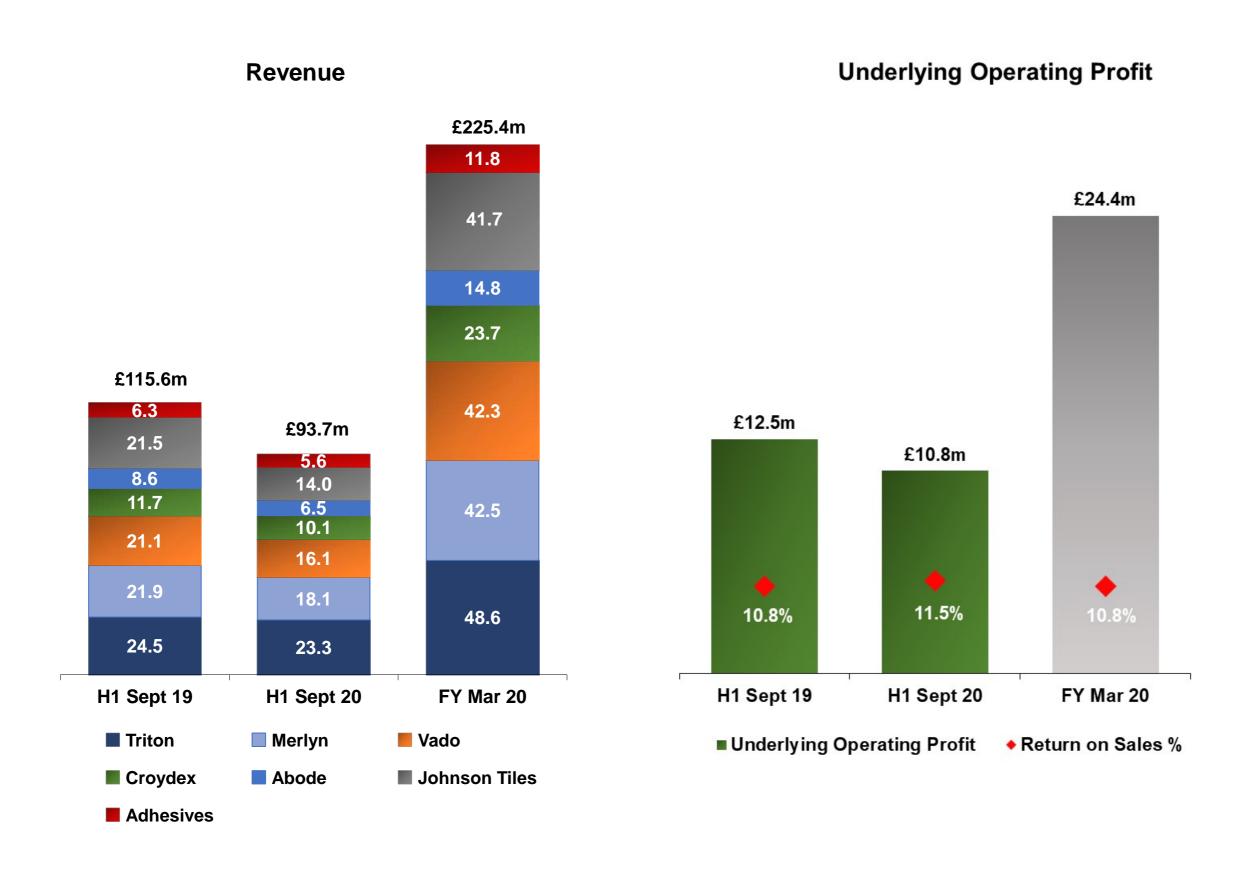
- Strong RMI and DIY demand driving buoyant trading
- Triton strong B&Q growth
- Merlyn Wickes new account online launch of "Nexa by Merlyn" range
- Croydex Wickes new listing; positive reaction
- Abode Wickes B2C Q1 trial initial feedback encouraging
- Adhesives strong growth across B&Q and Wickes



- Triton Q2 robust bounce back driven by Eire
- Merlyn Q2 strong recovery; new account Orcab Group (c.42 French building cooperatives)
- Vado solid progress in key Middle East market & Europe; slower recovery in Africa and RoW
- Croydex expanded listings across US accounts; new European customers e.g. El Corte Ingles & Wayfair Germany



UK Norcros - H1 FY21¹





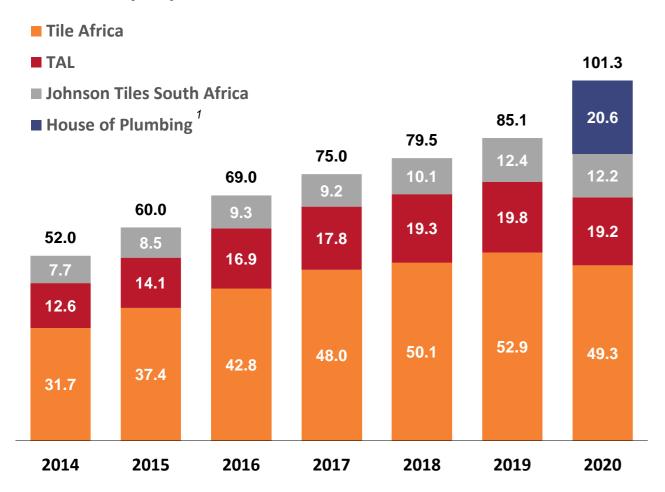


Norcros South Africa

- Strong heritage, market leading positions & strong brands
- Sustained robust financial performance & profitability in challenging markets
- Record of market outperformance well positioned to take further share gains

Well established market leading business

Revenue (£m) – Constant Currencies



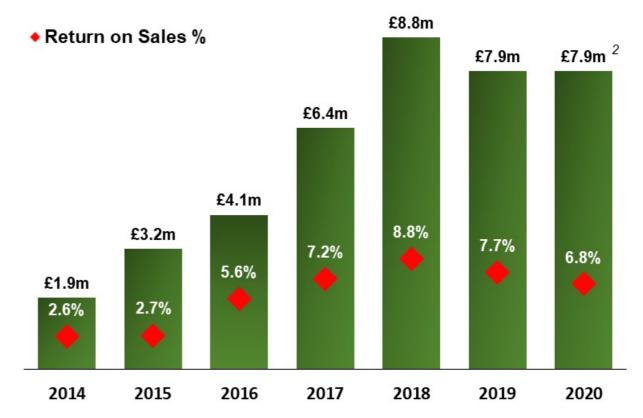
South African Economy

- Large economy & business friendly environment
- Long-term socio-economic dynamics favour our markets
- Shortage of housing & infrastructure provides a significant opportunity
- Large bathroom & plumbing products market ~ £1.2bn @ MSP

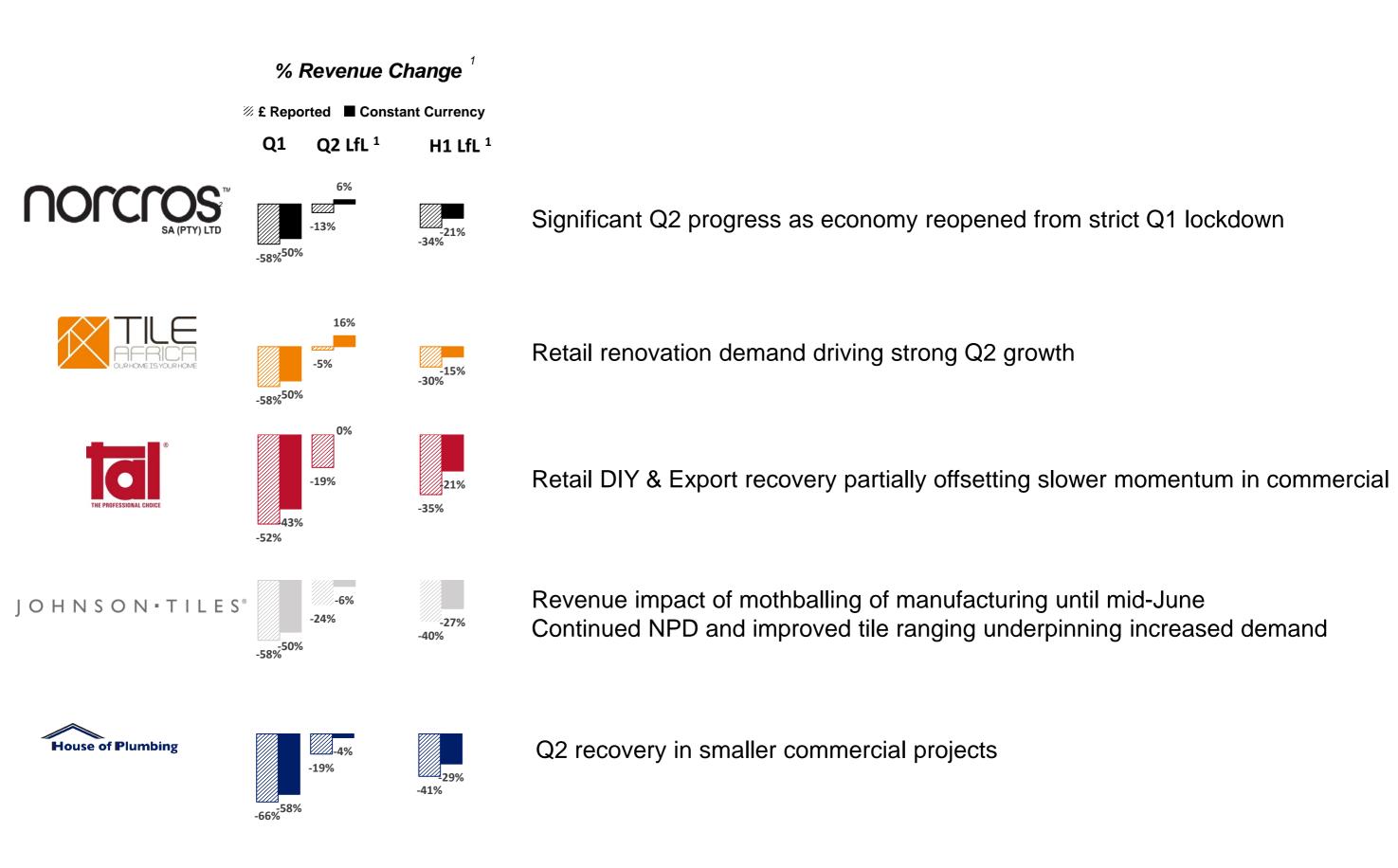
Favourable dynamics and long-term potential

Underlying Operating Profit (£m) & Return on Sales (%)





¹ House of Plumbing acquired 1st April 2019



LfL (like for like) adjusts prior year revenue for 27 to 26 week pro-rating

South Africa – Q2 Retail & Export Momentum; Improving Housebuilding Outlook





Retail

Families, interior Designers & Small Private Builder

Specification

Commercial
Specifications and
Supply & Fit

> TAF

- DIY and renovations driving Q2 recovery
- Improved product ranging growth in sub-R100 tiles, brassware & plumbing
- Alternative flooring category building momentum
- Retail store portfolio 32 owned and 2 franchises

> TAL

- Further penetration of smaller independent retail accounts
- Retail recovery driven by DIY retail & independent merchant channels

> JTSA

- Continuing NPD investment driving market share gains
- Subdued commercial activity; slower specification recovery improving outlook
- Utilising strong market positions in tough markets:
 - TAF Q2 improvement in commercial housebuilding activity
 - TAF Robust H2 commercial project pipeline Bridgewater Mixed Development and Newlands Cricket Ground (Cape Town); Rivonia Hotel (Johannesburg)
 - TAL 2nd phase supply into Steyn City (Johannesburg); won KWV Distillery in the Cape
 - JTSA Further success in large commercial-housing projects including Lotus Gardens & Kikuyu Lifestyle Development

> HoP

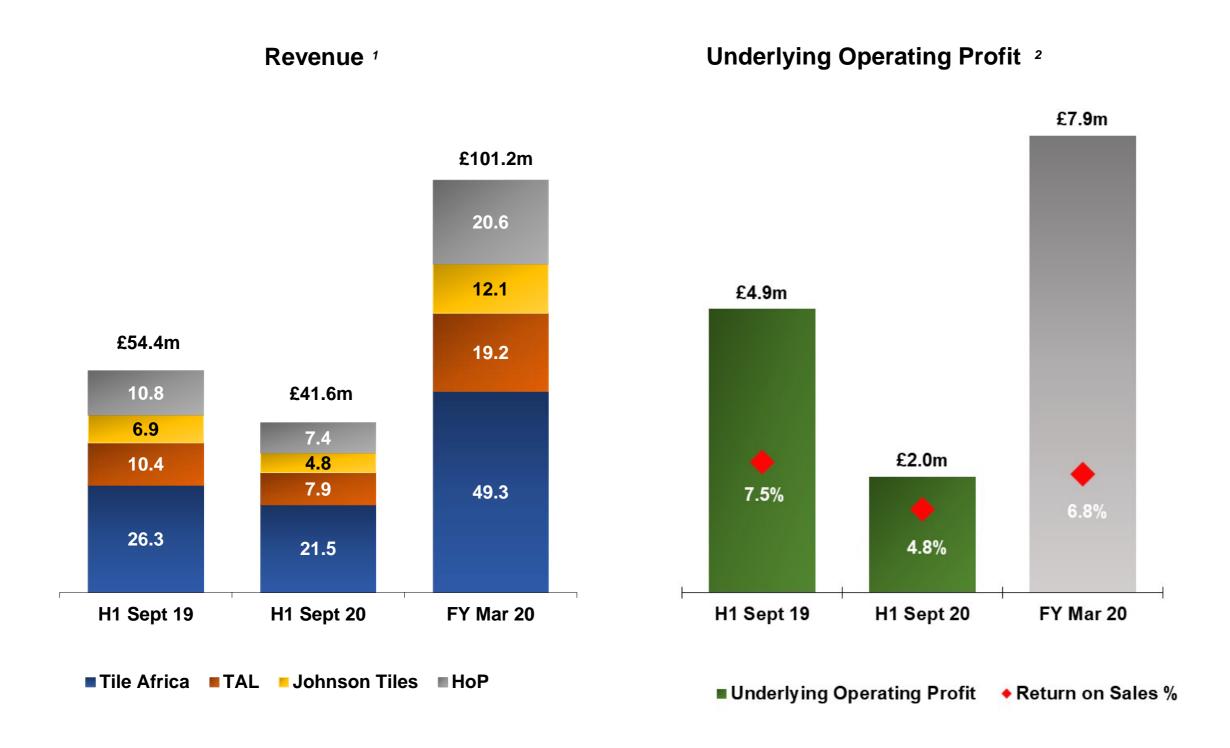
- First roll-out store ~ Polokwane (Limpopo province) national roll-out plan deferred
- Order book remains healthy

Zimbabwe robust Q2 recovery despite ongoing competitive market

Botswana market share gains

Export





NOCCOS



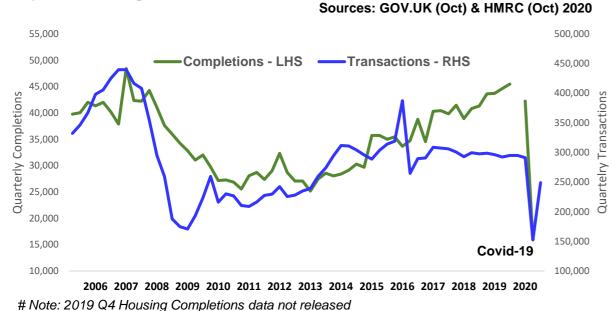
Group Outlook & Strategy

Nick Kelsall, Chief Executive Officer



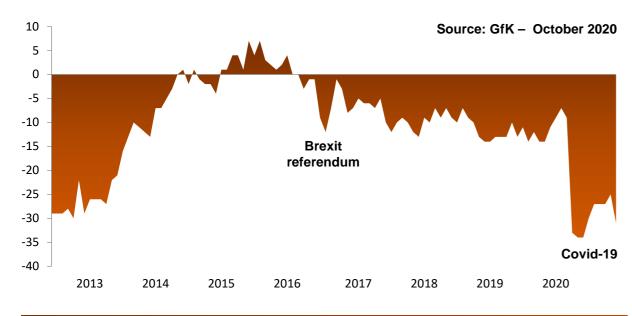
UKCovid-19 impact; tentative recovery

Key Housing Stats



Completions and transactions collapse during lockdown

GfK Consumer Confidence



Tentative recovery from historic lows

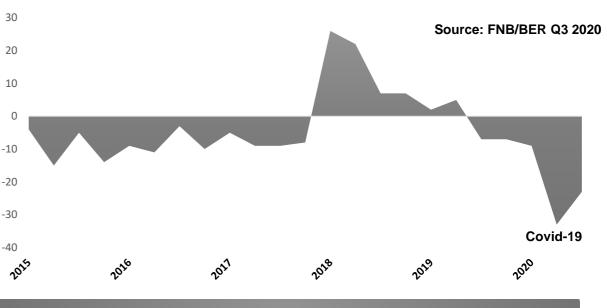
South Africa Subdued market further impacted by Covid-19

Dwellings Completed & Plans submitted (MAT)



Prolonged low levels of completions and plans

FNB/BER Consumer Confidence Index



Partial recovery from Q1 lockdown



2023 VISION



"A leading supplier of bathroom and kitchen products in selected geographies, offering strong brands, contemporary designs, trusted quality, outstanding service, innovation and a wide product range."

STRATEGIC TARGETS



£600m revenue by 2023

Organic & Acquisitions

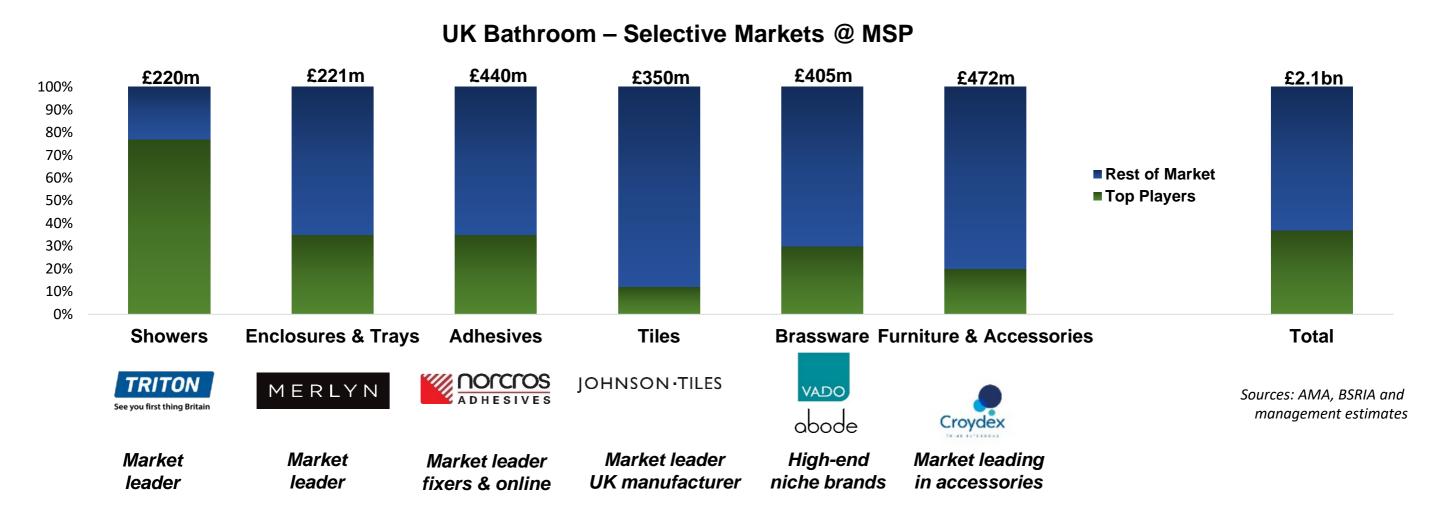
50% revenues derived from overseas

Sustainable ROCE of >15%

Significant growth opportunities across product categories, channels & geographies

2023 vision remains valid





Significant potential to broaden product portfolio & consolidate fragmented markets – organic & acquisition opportunities









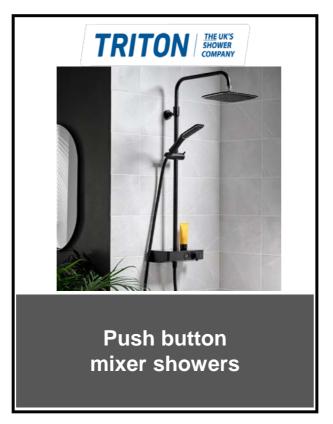


Focus on attractive sub-market segments and channels – excellent platform to implement consolidation strategy

Group Strategy - Continued NPD Driving Organic Market Share Growth

norcros





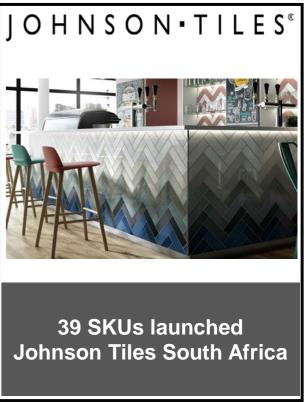












Continued innovation and NPD investment in H1 driving organic growth & market share gains



Consolidator in Large and Fragmented Markets

- Many opportunities across product sub sectors and channels
- Significant organic and acquisition growth potential

> Acquisition Criteria

- Complementary to Norcros DNA
- Market leading positions and strong brands
- Strong organic sales growth and potential to drive synergies
- Preferred channels and operating in selective geographies

Synergies

- Collaborative approach across all channels e.g. specification
- Export market potential
- Utilising Group infrastructure & best practice

Strong Track Record

- Vado strong market share gains
- Croydex growth across all channels (excl. Homebase)
- Abode significant momentum; blue-chip account wins
- Merlyn accelerating growth; specification & independents
- House of Plumbing national rollout opportunity

Key Messages

Resilient H1 Performance

- Strong recovery & momentum Q2 LfL revenue ahead of prior year
- Leading market positions & strong brands driving market outperformance
- Investment in stock, customer service & NPD driving organic share gains
- Proven business model & strategy well positioned to secure further growth opportunities
- Strong balance sheet capacity to invest for growth

November lockdown – vast majority of customers continue to trade

Acquisition Pipeline

- Attractive opportunities across product sub sectors & geographies
- Proven track record of execution, integration & strong post acquisition performance

> 2023 Strategic Vision Remains Valid

- Opportunity to consolidate & grow complementary businesses
- £600m revenue target by 2023
- 50% revenues derived from overseas
- Sustainable ROCE of >15%







Exceptional items	H1 Sept 2020 £m	H1 Sept 2019 £m	FY Mar 2020 £m
COVID-19 related restructuring	(2.4)	-	-
COVID-19 related impairment		-	(9.0)
	(2.4)	-	(9.0)
Acquisition related costs	H1 Sept 2020 £m	H1 Sept 2019 £m	FY Mar 2020 £m

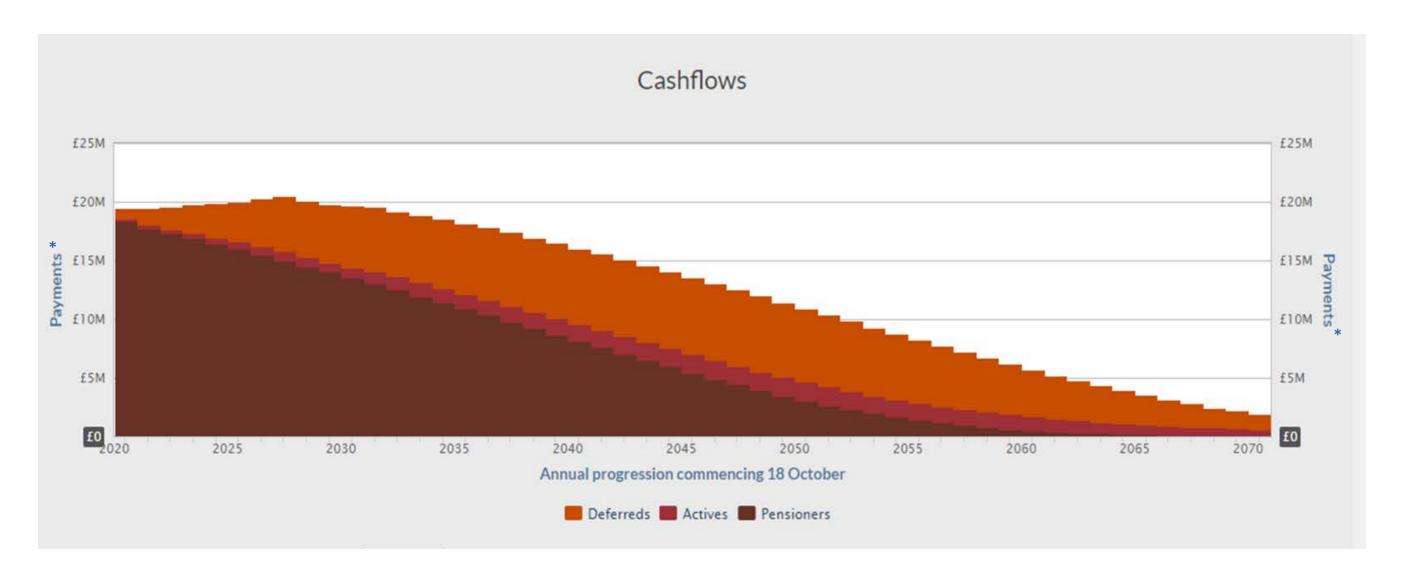
	2020 £m	2019 £m	2020 £m
Acquisition related deferred remuneration (earn out)	(0.2)	(0.3)	(0.6)
Release of provision for contingent consideration	-	-	1.1
Intangible asset amortisation	(1.9)	(1.9)	(3.7)
Advisory fees	-	-	(8.0)
	(2.1)	(2.2)	(4.0)



	H1 Sept 2020 £m	H1 Sept 2019 £m	FY Mar 2020 £m
Net debt – opening	(36.4)	(35.0)	(35.0)
Net cash flow	(28.5)	(6.6)	0.4
Other non-cash movements	(0.1)	-	(0.2)
Foreign exchange	0.7	0.5	(1.6)
Net debt – closing	(7.3)	(41.1)	(36.4)



Cash outflow close to peak

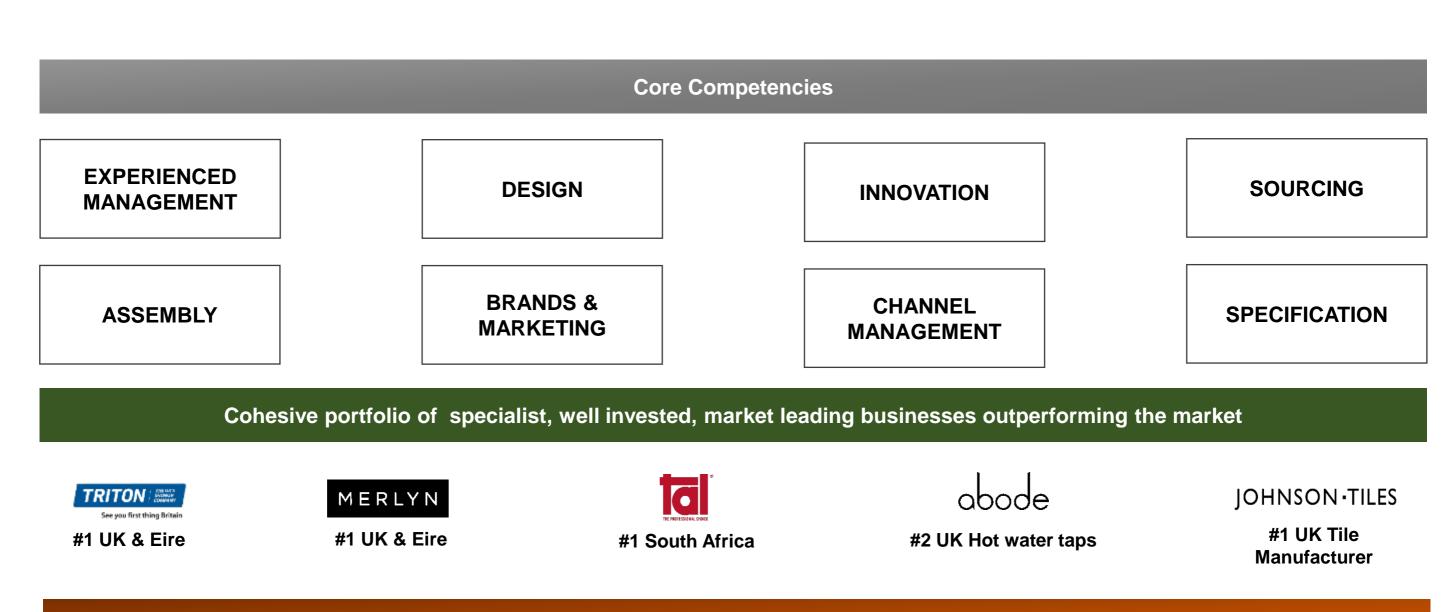


^{*} Annual pensioner payroll, excludes non-predicted costs such as transfer out and early retirement payments



£m	2020 pre IFRS16	IFRS16 Adjustment	2020 Reported	Explanation
Income Statement				
Underlying operating profit	12.3	0.5	12.8	Lease costs (+£2.6m) replaced with IFRS16 lease depreciation (-£2.1m)
Finance charges	(1.2)	(0.9)	(2.1)	Interest expense on IFRS16 lease liabilities
Underlying profit before tax	11.1	(0.4)	10.7	
Underlying tax	(2.2)	0.1	(2.1)	Tax impact on IFRS16 adjustments
Earnings				
Underlying earnings	8.9	(0.3)	8.6	
Diluted underlying EPS (pence)	11.0p	(0.4p)	10.6p	
Cash flow				
Underlying operating cash flow	35.0	2.6	37.6	Lease costs (+£2.6m) reclassified from operating cash flow to interest payment and principal lease payment (financing cash flow)
Net cash flow	28.5	-	28.5	No overall cash impact
Balance Sheet				
Right of use asset	-	21.7	21.7	Discounted lease payments depreciated over life of the lease asset
Total net debt	7.3	26.6	33.9	Net debt added to discounted lease payments net of calculated interest and cash repayments over life of lease asset





Further opportunities to take share in fragmented market – failure of financially weak competitors





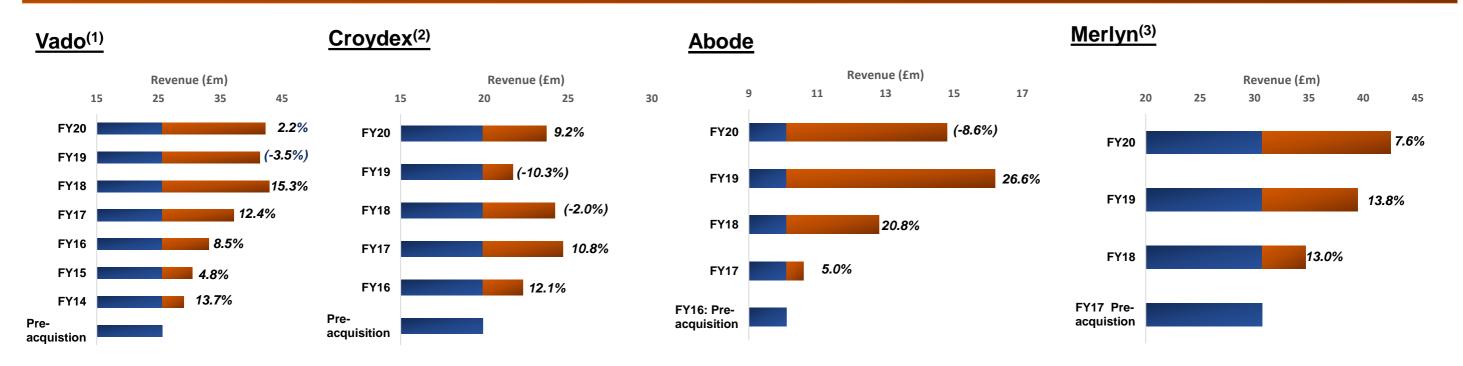


Norcros business model winning share in fragmented markets



		I VADO I	Croydex	abode	MERLYN	House of Plumbing
<u> </u>	Revenue target	✓	✓ ·	✓	✓	✓
Group strategy	2 Underlying ROCE of >15%	✓	✓	✓	✓	✓
o	3 Geographic fit	✓	✓	✓	√	✓
eria	4 Complementary market	✓	✓	✓	√	✓
on crit	5 Preferred channel mix	✓	✓	✓		✓
Acquisition criteria	6 Export potential	✓	✓	✓	√	✓
Aco	7 Growth potential	✓	✓	✓	✓	✓

Management have a successful track record of acquiring and integrating complementary businesses and developing them



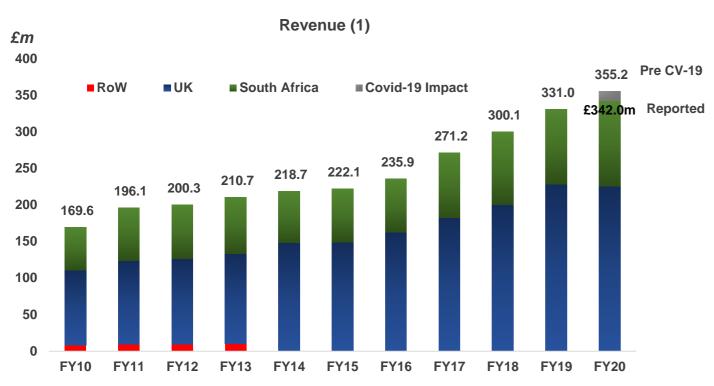
Highly selective acquisitions delivering strong growth

¹ Pre-acquisition revenue to 31st December 2012;

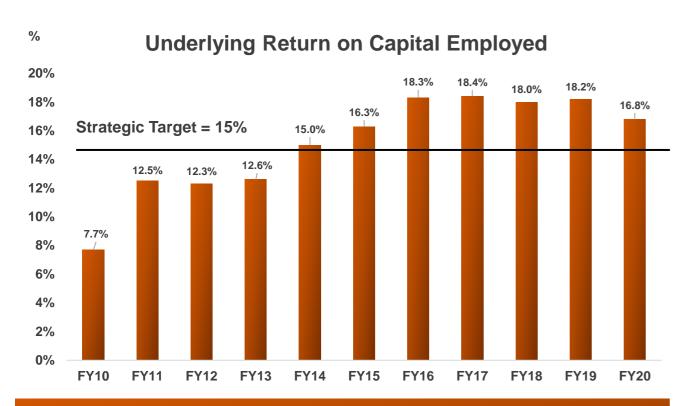
³ FY18 revenue includes 8 months pre Norcros ownership

² FY16 revenue includes 3 months pre Norcros ownership; pre-acquisition revenue to 31st December 2014

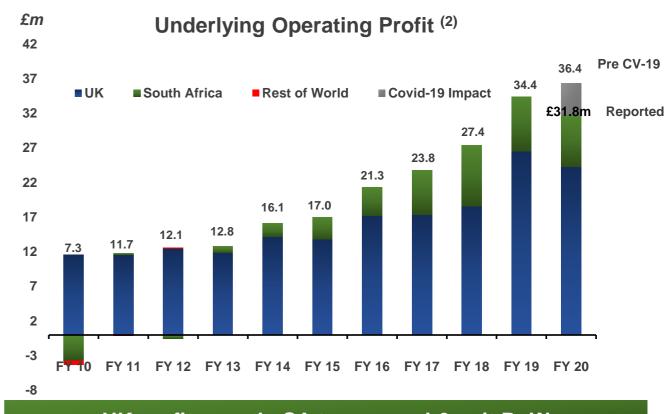




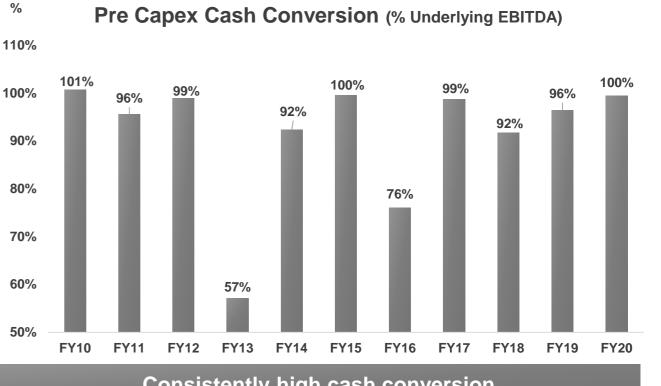




Strong Return on Capital - ahead of strategic target



UK profit growth, SA turnaround & exit RoW

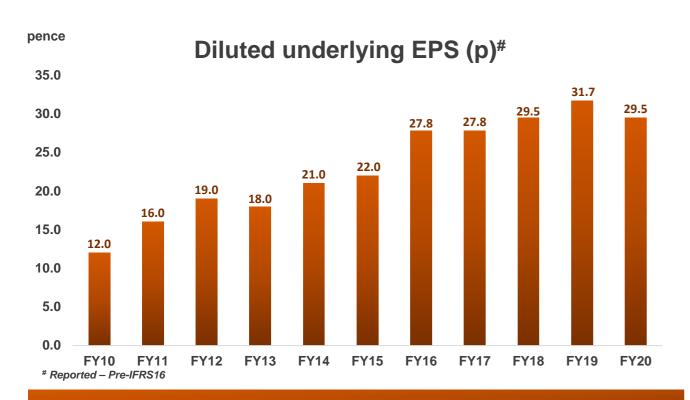


Consistently high cash conversion

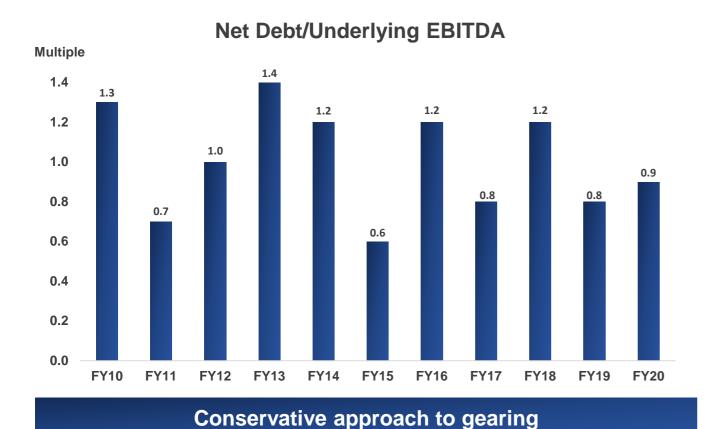
¹ Reported - financial years ending 31st March, total Group includes Rest of World

² Underlying Operating Profit Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs – pre IFRS16 basis



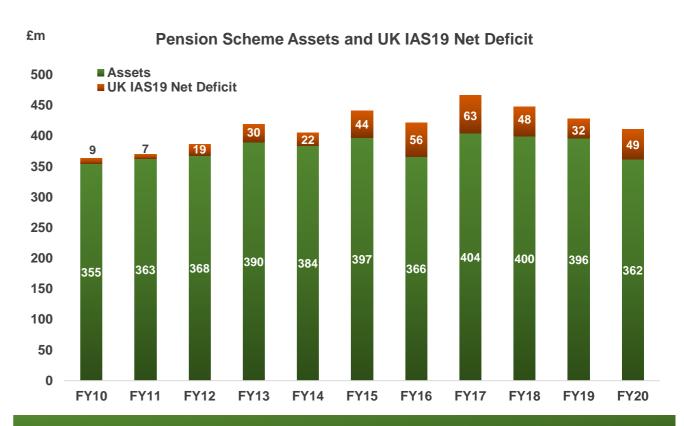






pence Dividends per share (p) 9.0 ■Interim ■Final 7.8 8.0 7.2 7.0 Final dividend 6.0 cancelled 5.1 due to 5.0 CV-19 4.0 3.1 3.0 2.0 1.0 nil 0.0 FY12 FY13 FY14 FY16 **FY17** FY10 FY11 FY15 FY18 FY19 FY20

Track record of progressive dividend growth



Manageable pension deficit – despite low discount rates







^{# &}quot;Bathroom Retail" including Sanitaryware and Taps and Mixers; "Plumbing" including Pipes, Fittings & Values and Geysers

- Greater market concentration than UK "long-tail" of small independent players
- Integrated business models dominant i.e. Italtile/CIL/EzeeTile and NXSA TAF/JTSA/TAL
- Plumbing sub-segment fragmented and regional market
 - House of Plumbing opportunity to take share through capital-lite national roll-out

