





### **FY20 Results**

- Resilient performance despite challenging markets and COVID-19
- Eleventh consecutive year of revenue growth
- Revenue reduced by £13.2m and underlying operating profit by £4.6m –estimated impact of COVID-19 in March
- Underlying operating profit £32.3m (2019: £34.4m)
- Underlying ROCE above hurdle rate at 16.8% (2019: 18.2%)
- Strong cash generation maintained with net debt at 31 March 20 of £36.4m. Net Debt : EBITDA 0.9x
- Return to progressive dividend policy as soon as it is appropriate to do so

# **COVID-19, Liquidity and Current Trading**

- Decisive action taken to safeguard employees, reduce operating costs, minimise cash burn and maximise liquidity
- Covenant waivers agreed at September 2020 and March 2021 replaced with a maximum net debt covenant of £95m. RCF committed to November 2022
- Current trading gathering momentum and ahead of COVID-19 operating scenario
- Year to date revenue to the end of May was 40% of last year, activity levels continue to improve with June month to date at c75% of last year
- Net debt of £38.6m at 7 June 2020
- Strong balance sheet Group well positioned to withstand COVID-19 impact and to continue to win market share





	2020 £m IFRS16	2020 £m Pre-IFRS16	2019 £m Pre-IFRS16	+/- reported	+/- Constant Currency
Revenue	342.0	342.0	331.0	+3.3%	+5.0%
Underlying <sup>1</sup> operating profit	32.3	31.8	34.4	-6.1%	
Margin	9.4%	9.3%	10.4%		
Finance charges – cash	(3.5)	(1.6)	(1.8)		
Underlying <sup>1</sup> PBT	28.8	30.2	32.6	-11.7%	
Exceptional operating items <sup>2</sup>	(9.0)	(9.0)	(4.0)		
IAS19R admin expenses	(1.5)	(1.5)	(1.5)		
Acquisition related costs <sup>3</sup>	(4.0)	(4.0)	(3.8)		
Finance income – non cash <sup>4</sup>	0.7	0.7	2.1		
PBT	15.0	16.4	25.4	-40.9%	

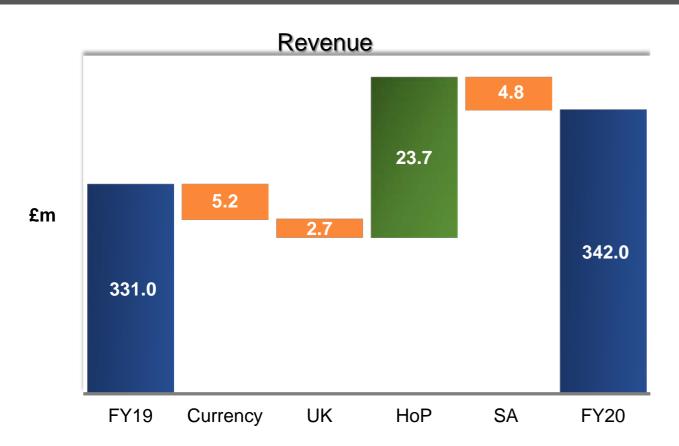
Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs

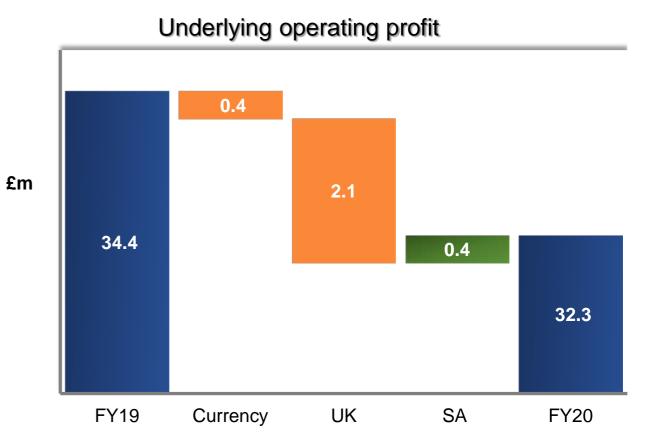
<sup>2 2020</sup> Johnson Tiles COVID-19 related asset impairment. (2019 - see page 43 for details)

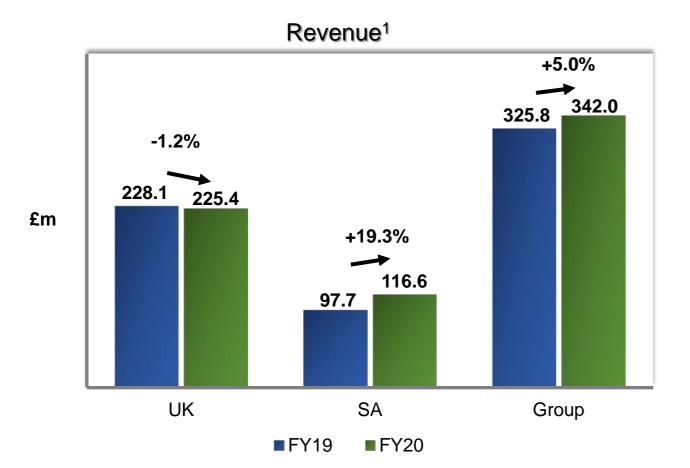
<sup>3</sup> See page 43 for details

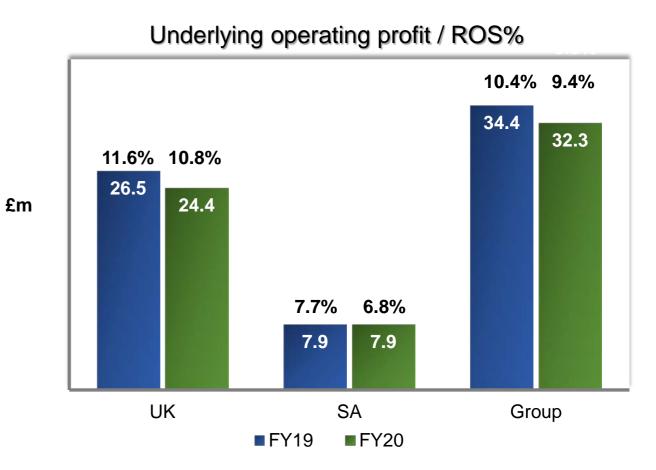
<sup>4</sup> Includes £1.9m variance in income relating to "mark to market" on FX forward contracts. (FY20: £1.7m income, FY19: £3.6m income)





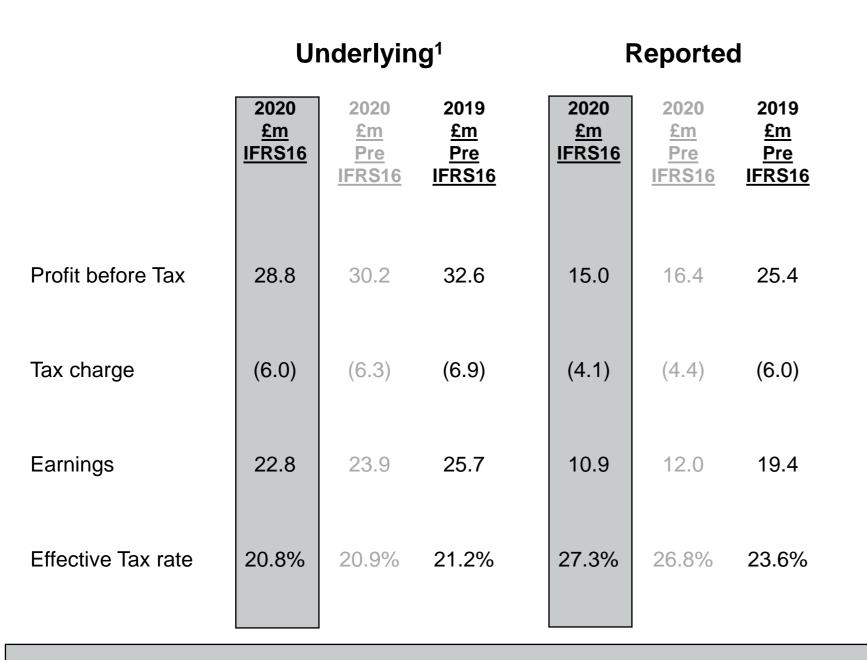




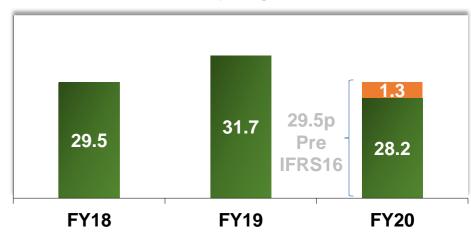


<sup>&</sup>lt;sup>1</sup> All figures at constant currency.

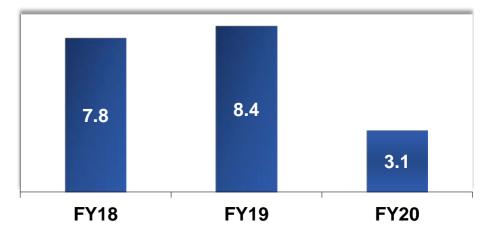




# Diluted underlying EPS (pence)



# **Dividend per share (pence)**



Effective underlying tax rate of 20.8% (2019: 21.2%)

Underlying<sup>1</sup> earnings £2.9m lower at £22.8m (2019: £25.7m)

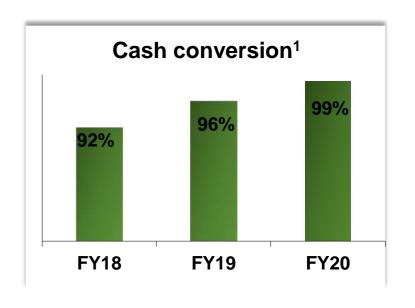
Dividend per share 3.1p (2019: 8.4p). No FY20 Final Dividend

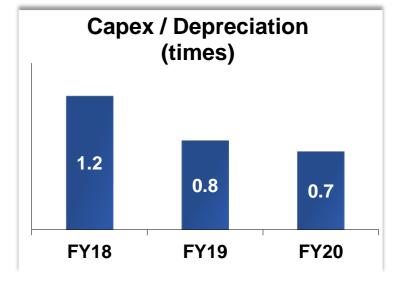
<sup>&</sup>lt;sup>1</sup> Underlying means before exceptional operating items, IAS19R admin costs, acquisition related costs and where relevant, non-cash finance costs, and where relevant after attributable tax



	202
	£m
Underlying EBITDA	38.0
Working capital	(4.8
Depreciation of right of use assets	4.5
Operating profit impact of IFRS16	0.5
Other	(0.4
Underlying operating cashflow	38.4
Net capital expenditure	(4.8
Property proceeds	-
Pension deficit recovery	(3.3
Tax	(5.3
Underlying free cash flow pre-financing & dividends	25.0
Exceptional and acquisition related costs	(0.3
Interest	(3.5
Dividends	(7.0
Acquisition of subsidiaries	(9.2
Principal element of lease payments	(3.8
Purchase of treasury / issue of new shares	(0.8
Net Cash Flow	0.4





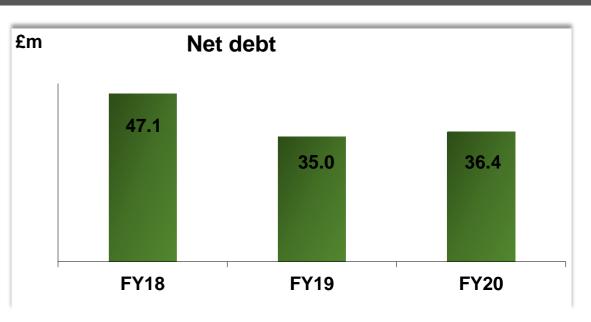


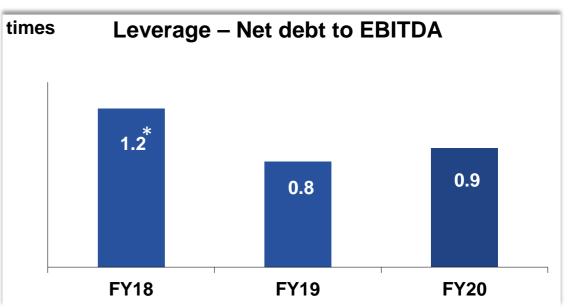
<sup>&</sup>lt;sup>1</sup> Underlying operating cash flow / Underlying EBITDA

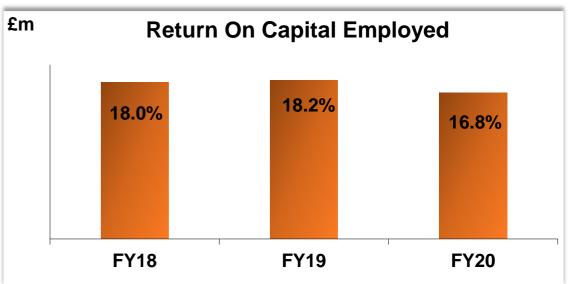
- Net debt £36.4m at end March 20 : £38.6m 7 June 20
- ➤ Significant headroom versus £120m RCF

> Leverage 0.9 times underlying EBITDA

> ROCE 16.8% (2019 18.2%) - remains above 15% target



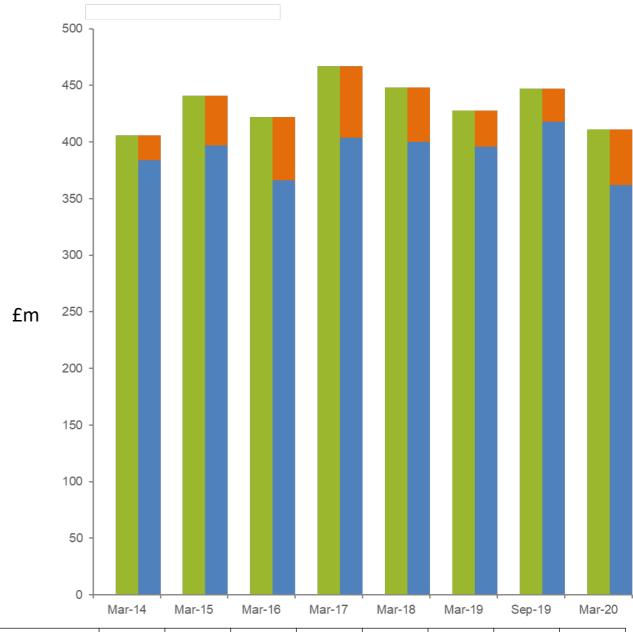






- ➤IAS 19R deficit £48.9m (March 19: £31.6m)
  - Assets reduced by £34.5m to £361.9m
  - Liabilities reduced by £17.2m to £410.8m
  - ➤ Contributions continue to be paid in accordance with the triennial valuation recovery plan agreed in June 2019
    - Contributions of £3.25m pa plus CPI for 6.5 years to 30 Sept 2025
  - Super-mature scheme
    - 6,733 members (March 2019: 7,035). 70% of pensioners with average age 77
    - Annual pensioner payroll near peak at £20m pa
  - Scheme closed to new entrants and future accrual in 2013
  - Company and Trustee continue to work constructively together

### UK Pension IAS 19R Assets & Liabilities



Liabilities <a>■</a>	406	441	422	467	448	428	447	411
Assets	384	397	366	404	400	396	418	362
Deficit	22	44	56	63	48	32	29	49
Disc Rate	4.30%	3.30%	3.55%	2.60%	2.65%	2.50%	1.90%	2.21%
RPI	3.2%	2.90%	2.90%	3.15%	3.10%	3.25%	3.10%	2.55%



# Strong liquidity position-significant headroom against new Maximum net debt covenant

## >Constructive discussions with banking group

- Group has a £120m committed RCF facility maturing in November 2022 and a £30m accordion
- Additional cash drawdown at year end to eliminate any 'lockdown' liquidity concerns
- Negotiated covenant waivers at September 2020 and March 2021
- Agreed replacement Maximum net debt covenant of £95m, tested quarterly until June 2021

# > Decisive actions to reduce costs and preserve cash

- Government furlough schemes, tax payment deferrals and rent deferrals totalling circa £10.0m
- Pay freeze across the Group,20% voluntary salary reduction, Board and senior management
- No final dividend proposed (2019 : £4.5m)
- All non-essential capital expenditure has been postponed or cancelled
- All discretionary expenditure has been eliminated
- Rate of cash burn significantly reduced



# Key Messages

### > Resilient Performance

- Trading ahead of prior year pre CV-19 impact
- Flexibility & diversity of Group's operating model key driver
- Experienced management, leading market positions, strong brands & channel diversity
- Clear, consistent, focused strategy remains valid

### > CV-19

- Decisive action taken to adapt to CV-19 operating model
- Full use of Government support; cash preservation & cost reduction initiatives swiftly implemented
- Strong balance sheet, sufficient banking facilities and liquidity
- Bank covenants renegotiated providing operating headroom
- Well positioned to take advantage of post CV-19 opportunities

### > UK

- Key March trading impacted by CV-19
- Strong domestic revenue performance +0.8%

### > South Africa

- House of Plumbing acquisition integrated & driving year-on-year revenue growth
- Strong operating performance despite more challenging economic environment

# > 2023 Strategic Vision Remains Valid

- £600m revenue target by 2023
- 50% revenues derived from overseas
- Sustainable ROCE of >15%



# Operational Update

- Priority is the health and safety of our staff
- > CV-19 Senior Management Committee meets daily
- Improving outlook despite social distancing measures
- Business as usual & successfully adapting to the 'new normal'
- > UK
  - No. of staff originally furloughed 74% currently ~53%
  - All manufacturing & assembly facilities operating other than Johnson Tiles
  - Johnson Tiles start up dependent on rate of demand recovery

### South Africa

- No. of staff originally furloughed 88% now minimal
- All manufacturing & assembly sites and TAF Stores now open
- Johnson Tiles back on June 17<sup>th</sup> in line with opening of private housebuilder channel

## Customers – Increasing Activity

- All channels operational
  - DIY B&Q, Homebase, Wickes all stores open
  - Small Format continue to operate "click-&-collect" and home/site delivery services
  - Merchants (national and regional) majority of branches now open
  - Specification all major housebuilders back on site
  - **Retail** independents open from 15<sup>th</sup> June; grocery stores fully operational
  - Export key export markets open, Middle East markets beginning to re-open
  - South Africa all channels operational

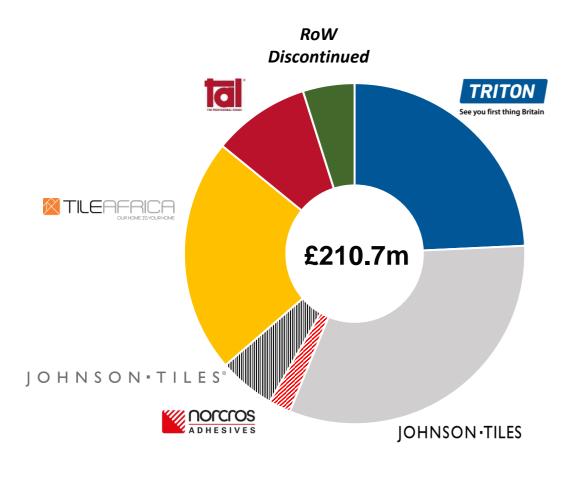


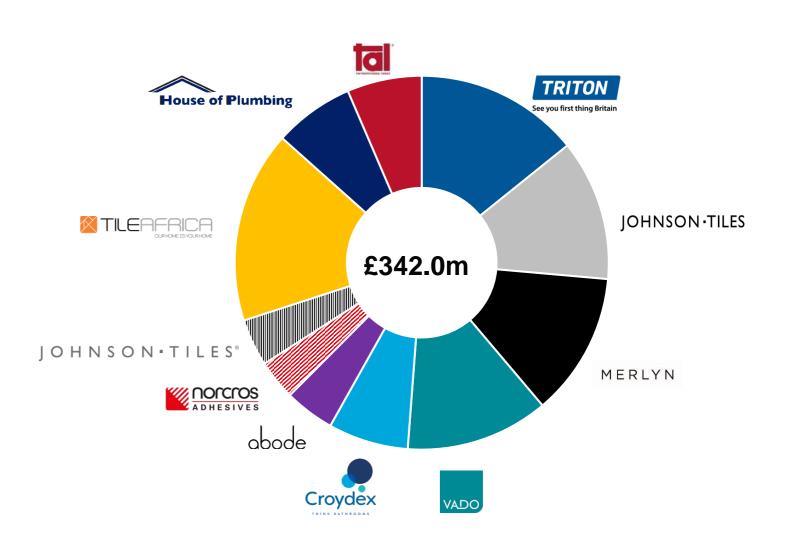




# Revenue FY13<sup>1</sup>

# Revenue FY20<sup>1</sup>

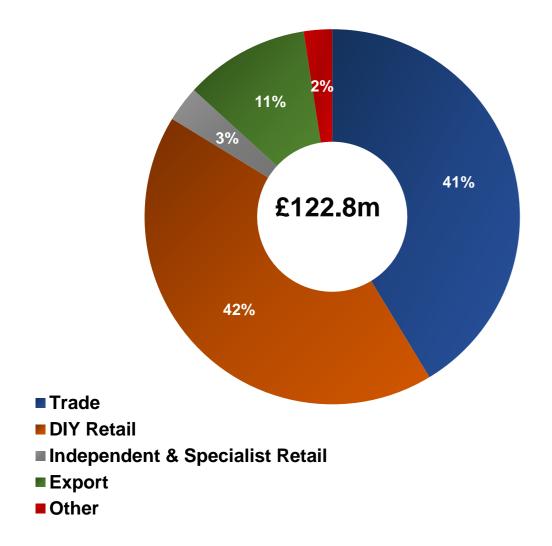




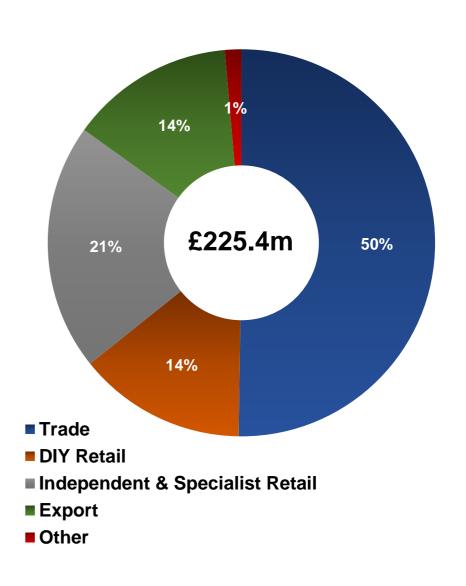
Portfolio of complementary market leading businesses with strong brands







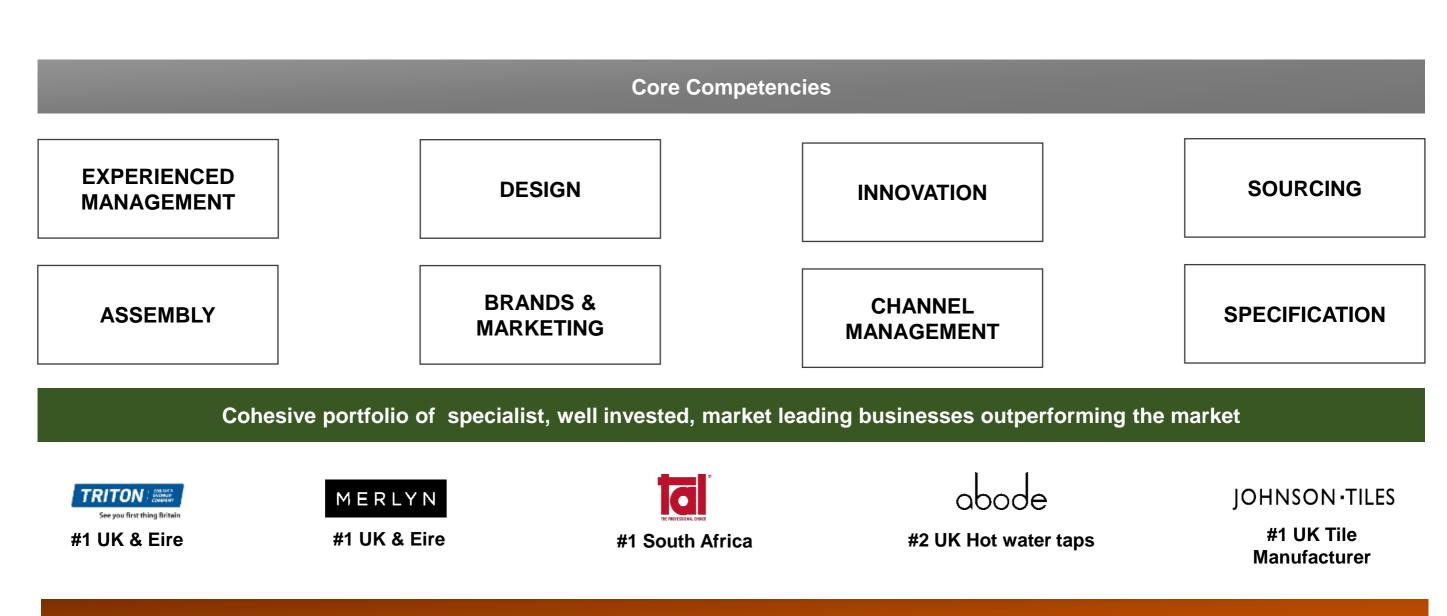
### **UK Channel Revenue – FY20**<sup>1</sup>



# UK strategic focus on attractive, trade, specification and independent segments

<sup>1</sup> Financial years ended 31st March





### Further opportunities to take share in fragmented market – failure of financially weak competitors







# Norcros business model winning share in fragmented markets



Financially weak & highly leveraged competitors prior to CV-19

Turnover ~£100m

Net Debt/EBITDA 16.1x

% ROCE (-0.3%)

Cash holdings £6.3m



Turnover ~£20m

Net Debt/EBITDA 7.3x

% ROCE (-8.7%)

Cash holdings £nil

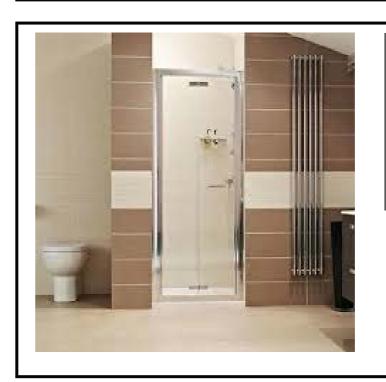
Turnover ~£50m

Net Debt/EBITDA 8.2x

% ROCE 0.5%

Cash holdings £1.3m





Turnover ~£15m

Net Debt/EBITDA 6.4x

% ROCE 2.1%

Cash holdings £34k

Increased opportunities to take further market share from financially weak competitors





			Group FY20 Revenue	%
	TRITON See you first thing Britain	Market leader in the manufacture and marketing of showers in the UK	£48.6m	14.2
	MERLYN	Market leading supplier of shower enclosures and trays	£42.5m	12.4
	VADO	Leading manufacturer and supplier of taps, mixer showers, bathroom accessories and valves	£42.3m	12.4
UK	Croydex	Market leading, innovative designer, manufacturer and distributor of high quality bathroom furnishings & accessories	£23.7m	6.9
	abode	Leading niche designer and distributor of high quality kitchen taps, bathroom taps and kitchen sinks	£14.8m	4.3
	JOHNSON-TILES	Leading manufacturer and supplier of ceramic tiles in the UK	£41.7m	12.2
	MOCCOS ADHESIVES	Manufacturer of tile and stone adhesives, grouts and related products	£11.8m	3.5
UK R	evenue	12 months to 31 <sup>st</sup> March 2020 -1.2%	£225.4m	66%

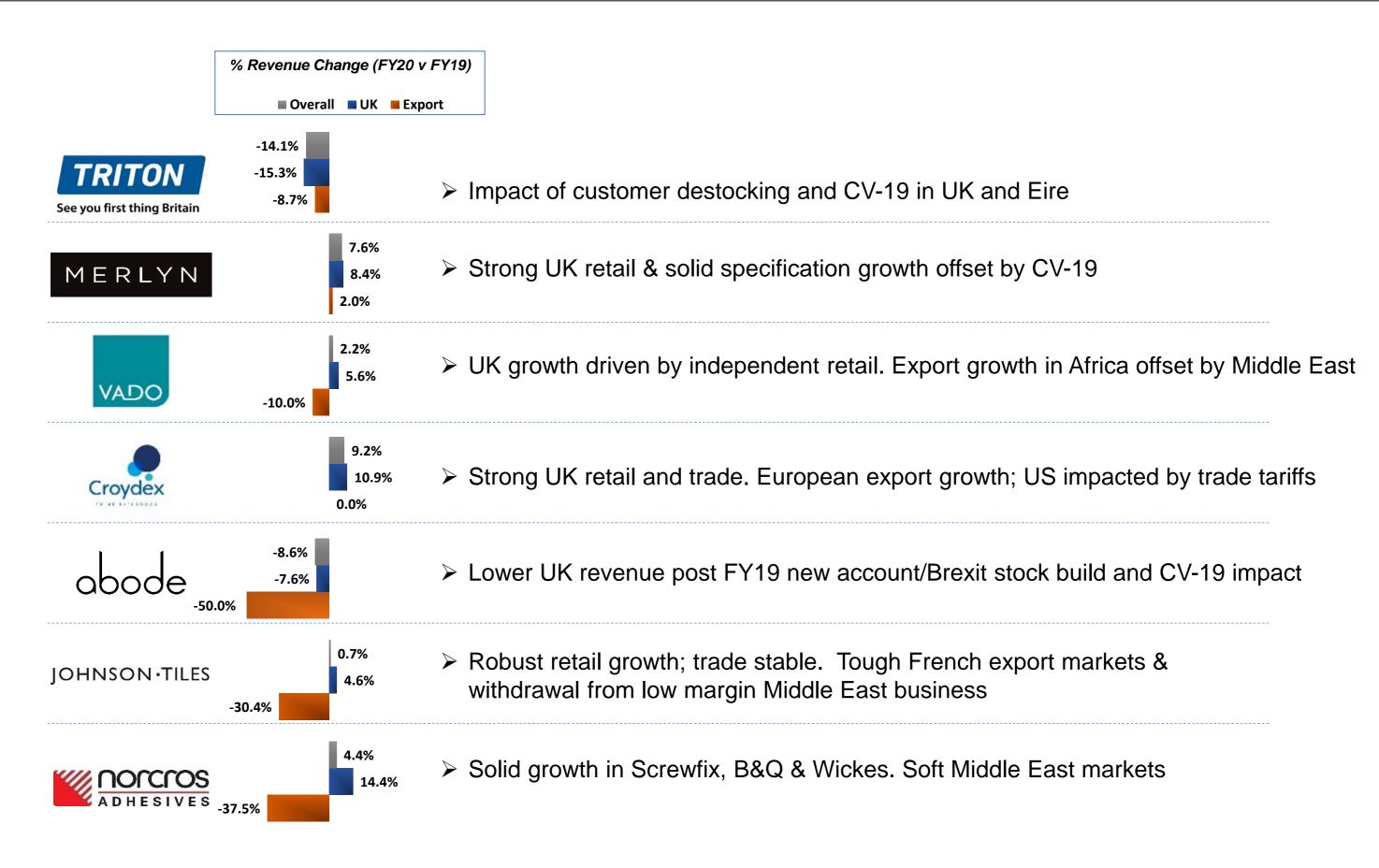
CA	TILEAFRICA CURHOME IS YOUR HOME	Leading chain of retail stores focused on tiles, and associated products, such as sanitary ware, showers and adhesives	£56.8m	16.6
AFRIC,	tal "	Leading manufacturer of ceramic and building adhesives	£22.1m	6.5
UTH	J O H N S O N • T I L E S <sup>®</sup>	Leading manufacturer of ceramic and porcelain tiles	£14.0m	4.1
SOU	House of Plumbing #	Market leading supplier of specialist plumbing materials focussed on the specification and commercial sectors	£23.7m	6.9
SA R	evenue	constant currency, 12 months to 31 <sup>st</sup> March 2020 (# LfL excluding House of Plumbing) +19.3% (-4.9%) <sup>#</sup>	£116.6m	34%

GROUP REVENUE	constant currency, 12 months to 31st March 2020 (# LfL excluding House of Plumbing)	+5.0% (-2.3%)#	£342.0m	100%
OKOO! KETEHOE	(	1010/0 (2.370)	~0-TZ.0111	10070

<sup>#</sup> House of Plumbing acquired 1st April 2019









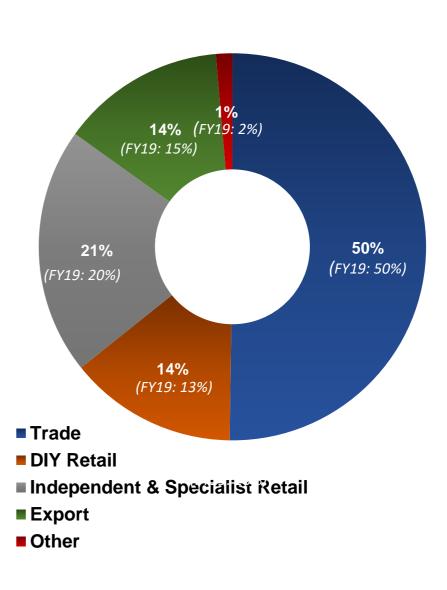
### > Trade

- Continued traction across all national merchants
  - Travis Perkins, Wolseley, Grafton and Saint Gobain
- Screwfix momentum Triton, Croydex & Adhesives
- Toolstation development Merlyn & Croydex
- Housebuilder and specification growth major contract wins:
  - Triton key housing association gains
  - Vado winning regional housebuilder business
  - Johnson Tiles Barratt contract renewal, Lovell Homes
  - Merlyn Holiday Inn (Manchester), Avant Homes, L&Q
  - Croydex Dublin Charlestown Centre, St. Ledger Homes, Shanly Homes
- Bathroom pod manufacturers channel focus driving progress
- Abode Howden 3-year contract renewal

# > Independent & Specialist Retail

- Merlyn increasing share of wallet driving strong growth
- Vado strong growth within retail and buying groups
- Croydex taking share via new listings and category wins

## **UK Norcros - FY20 (vs FY19)**





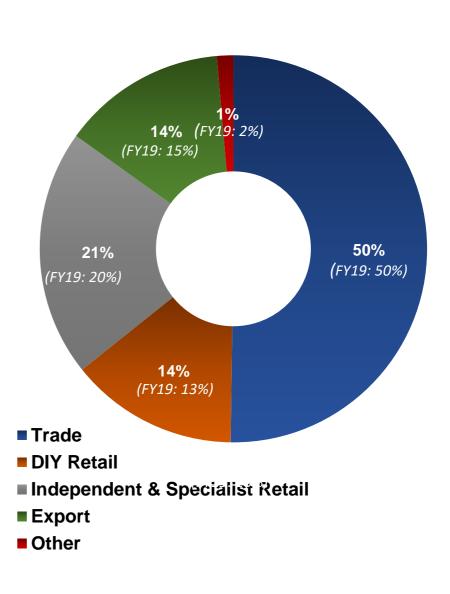
### > DIY Retail

- Triton H2 v H1 growth despite CV-19 impact
- Croydex strong B&Q and Wickes growth
- Johnson Tiles growth in Wickes; Luxury Vinyl Tile range
- Adhesives continued growth in B&Q and Wickes

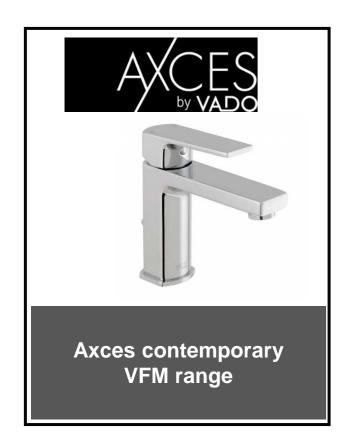
### > Export

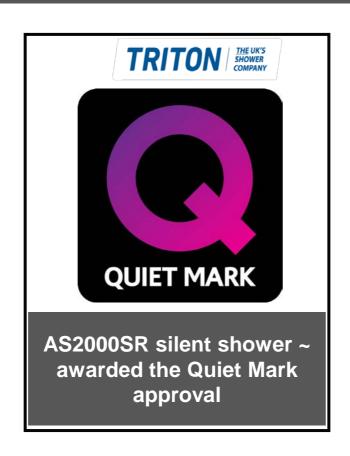
- Triton destocking and CV-19 impact in key Eire market
- Merlyn solid Ireland sales supported by French growth
- Vado African & Middle East contract growth offset by soft PEX sales
- Croydex European growth offset by impact of US tariffs
- Johnson Tiles challenging French market; exit from Middle East
- Adhesives tough Middle East market

# UK Norcros - FY20 (vs FY19)





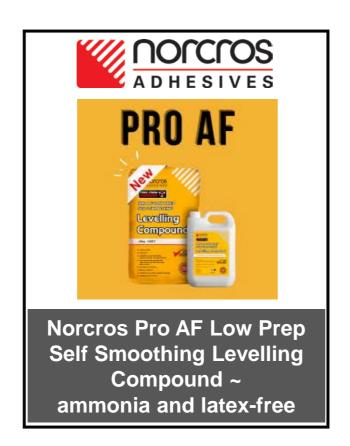








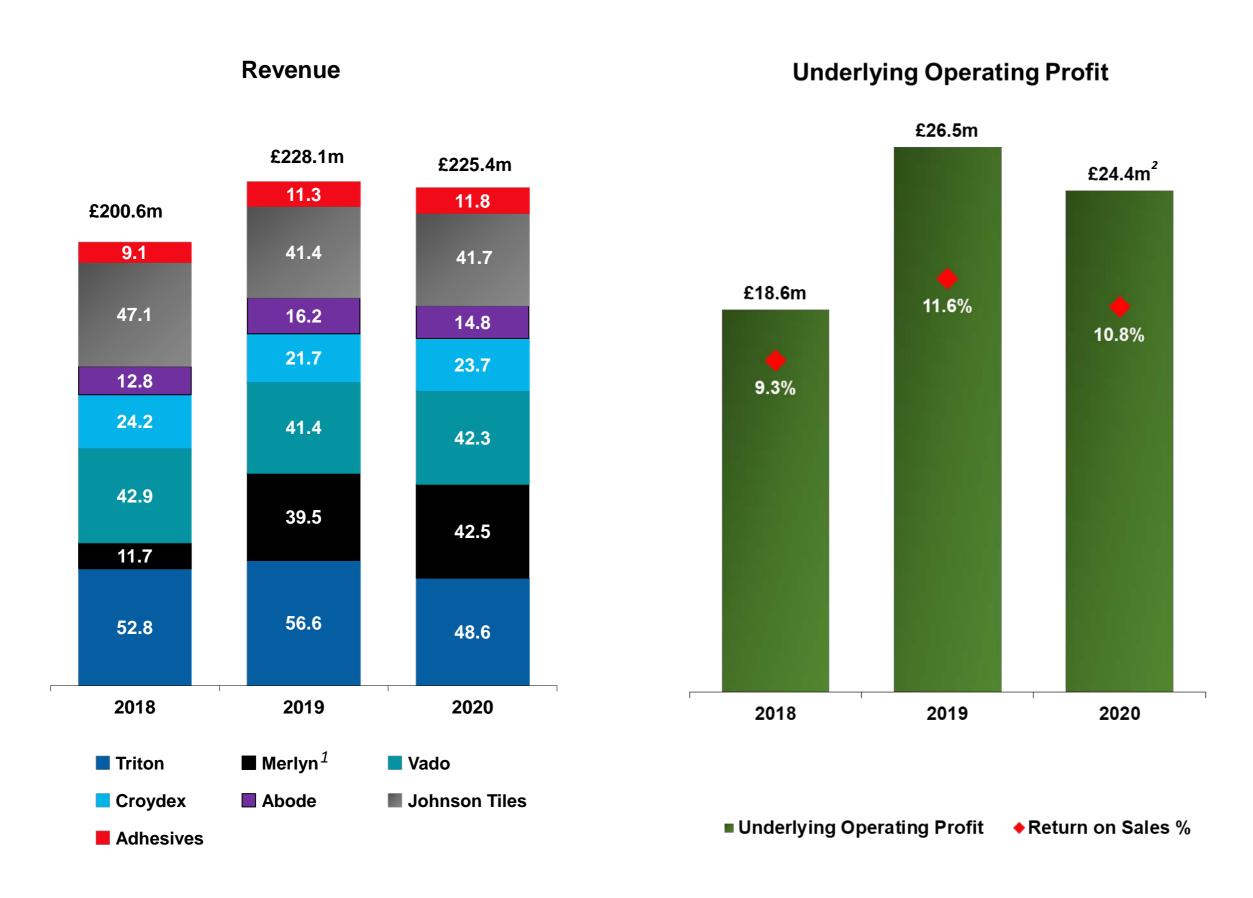








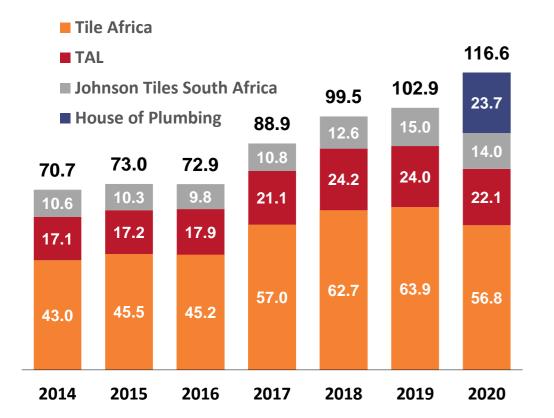








#### Revenue<sup>1</sup> – Unit Breakdown £m



> Large economy & business friendly environment

Long-term socio-economic dynamics favour our markets

Shortage of housing & infrastructure provides a significant opportunity

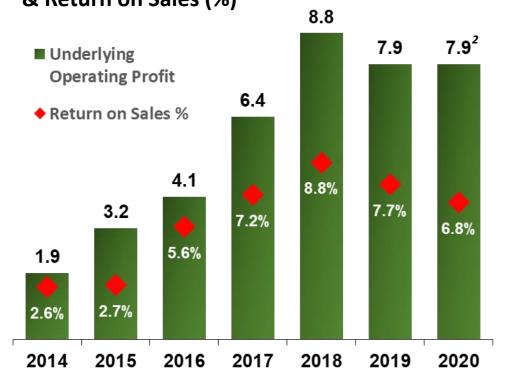
Large bathroom & plumbing products market ~ £1.2bn @ MSP

➤ Norcros SA – strong heritage, market leading positions & strong brands

Sustained robust financial performance & profitability in challenging market

Norcros SA – record of market outperformance should be maintained

# Underlying Operating Profit<sup>1</sup> (£m) & Return on Sales (%)

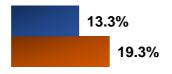


<sup>&</sup>lt;sup>1</sup> As reported, House of Plumbing acquired 1st April 2019 <sup>2</sup> IFRS 16 basis









 House of Plumbing acquisition driving growth against significant economic and CV-19 headwinds





Responding to tough retail and specification environment – broadening customer base and product offer e.g. alternative flooring





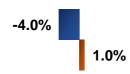
Stable retail sales despite increasing competition – offset by tough construction segment and continued softness in Zimbabwe





Continued growth pre-CV-19 impact despite market conditions





Market share gains despite tough commercial and construction markets



### Retail

Families, interior **Designers & Small** Private Builder

### **TAF**

- 32 owned and 2 franchise stores
- Flagship Greenstone and Port Elizabeth stores upgraded
- Segment focus CX-format/VFM momentum
- TAL
  - Strong growth with minor independents
- > JTSA
  - Growing market share strong growth within minor independents
  - Sustained NPD maintaining differentiation

#### TAF

- Retaining customers albeit lower volumes
- Alternative flooring and wall coverings growth
- TAL
  - Product development to complement alternative flooring portfolio
  - Specification contract wins Deloitte HO, Greenstone Mall, Sasol Boulevard Mall, Emperor's Gate Montana Housing Development
- > JTSA
  - Commercial housing projects success
- House of Plumbing
  - Landmark projects ABSA Towers, Tlhabane Square Shopping Centre, Pretoria Head & Neck Hospital & Southern Sun Ridgeway Hotel
  - Solid commercial pipeline

# Continued decline in key Zimbabwe market

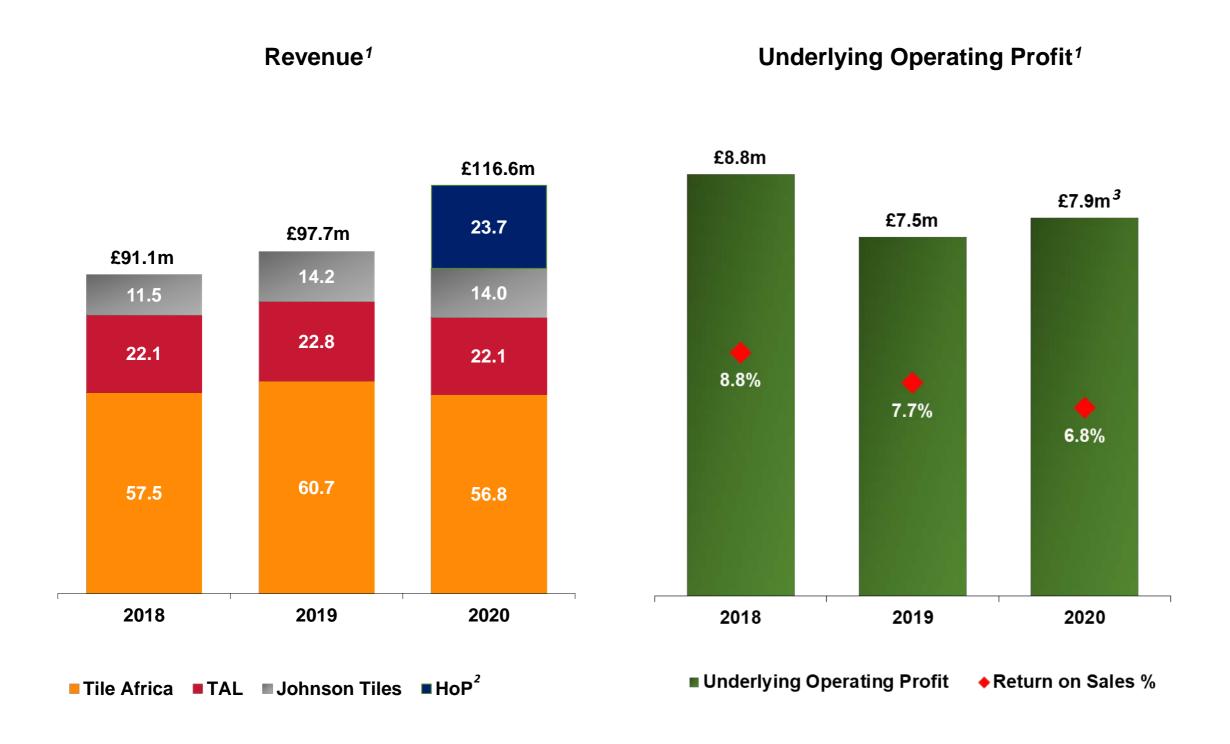
Political and economic upheaval, FX restrictions and import regulations

### **Specification**

Commercial Specifications and Supply & Fit

**Export** 





# norcros



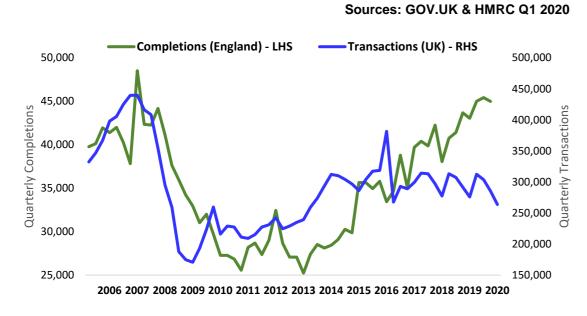
Nick Kelsall, Group Chief Executive



# UK South Africa

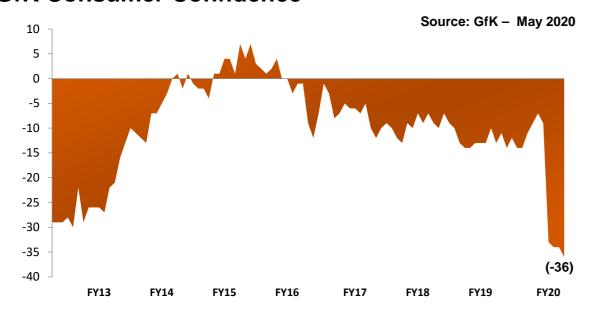
Structural housing shortages & low point in consumer confidence should support medium term recovery

# **Key Housing Stats**



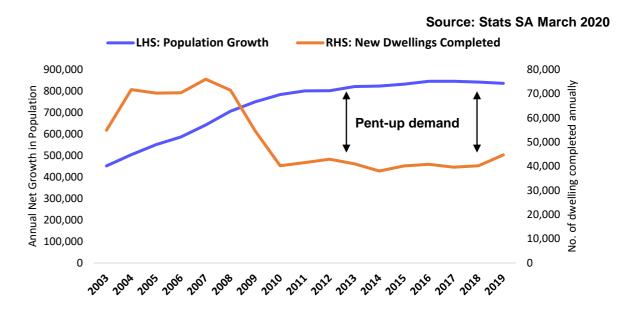
Completions growth; transactions broadly stable

### **GfK Consumer Confidence**



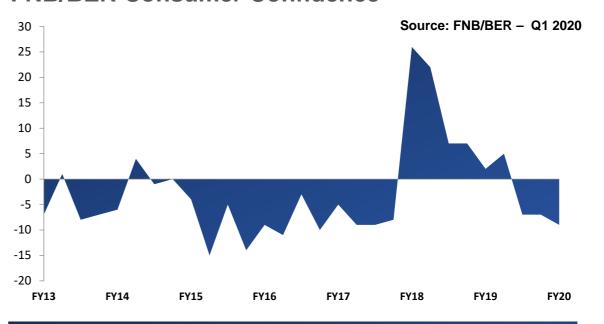
Consumer confidence collapse due to Coronavirus

### **Population Growth versus Dwellings Completed**



**Growing pent-up demand for dwellings since 2007** 

### **FNB/BER Consumer Confidence**



Fall in Ramaphosa optimism and coronavirus impact



### **2023 VISION**



"A leading supplier of bathroom and kitchen products in selected geographies, offering strong brands, contemporary designs, trusted quality, outstanding service, innovation and a wide product range"

### STRATEGIC TARGETS



£600m revenue by 2023

Organic & Acquisitions

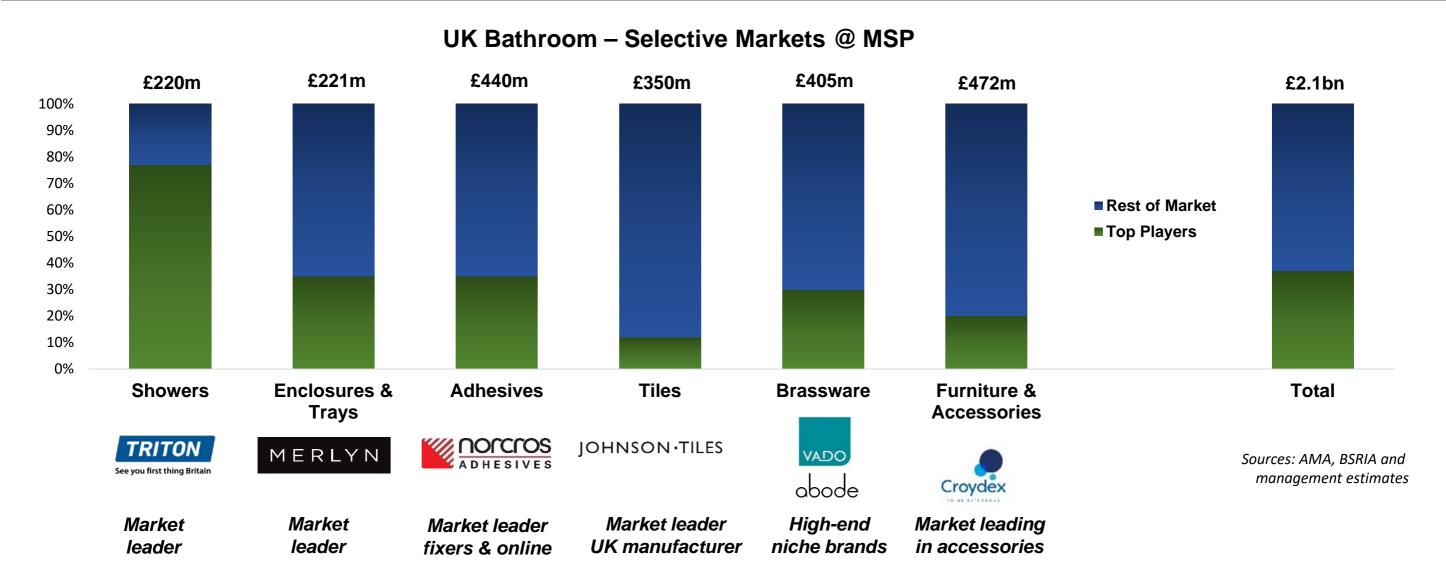
50% revenues derived from overseas

Sustainable ROCE of >15%

## 2023 vision remains valid

Significant opportunities exist across product categories, channels & geographies





- Overall bathroom market remains highly fragmented no dominant player
- Sub-market segments are also highly fragmented
- ➤ Weaker players failing and opportunity for share gains reinforced by CV-19 impact
- ➤ No one company serves all segments and channels significant consolidation opportunity remains
- > Norcros channel and product position excellent platform to progress consolidation strategy

# Significant UK market consolidation opportunity – increased by CV-19

Summary

### Resilient Performance

- Trading ahead of prior year pre CV-19 impact
- Flexibility & diversity of Group's operating model key driver
- Experienced management, leading market positions, strong brands & channel diversity
- Clear, consistent, focused strategy remains valid

### > CV-19

- Decisive action taken to adapt to CV-19 operating model
- Full use of Government support; cash preservation & cost reduction initiatives swiftly implemented
- Strong balance sheet, sufficient banking facilities and liquidity
- Bank covenants renegotiated providing operating headroom
- Well positioned to take advantage of post CV-19 opportunities

### Outlook

- All customers now trading
- Demand building ahead of operating scenario Revenue mtd June 20 c75% of PY
- Restructuring programme in progress 10% reduction in employees
- Structural market & industry drivers reman valid
- Group well positioned to gain market share

# Strategic Vision Remains Valid

- £600m revenue target by 2023
- 50% revenues derived from overseas
- Sustainable ROCE of >15%
- Significant market consolidation opportunity

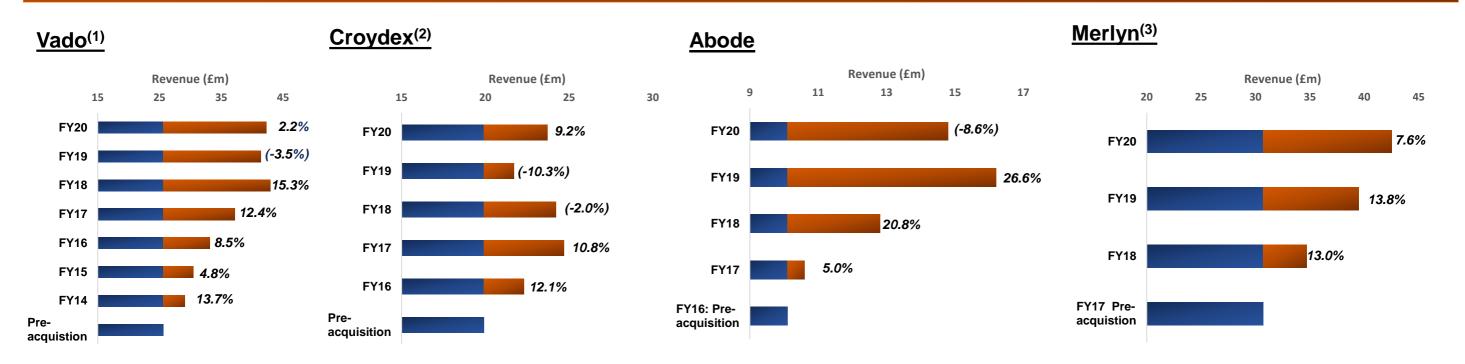






		VADO I	Croydex	abode	MERLYN	House of Plumbing
<u> </u>	1 Revenue target	✓		✓	✓	✓
Group	2 Underlying ROCE of >15%	✓	✓	<b>✓</b>	<b>✓</b>	✓
<b>6</b>	3 Geographic fit	✓	✓	✓	<b>√</b>	✓
eria	4 Complementary market	✓	✓	✓	<b>√</b>	✓
on crit	5 Preferred channel mix	✓	✓	✓		✓
Acquisition criteria	6 Export potential	✓	✓	✓	<b>√</b>	✓
Acq	7 Growth potential	✓	✓	✓	<b>√</b>	✓

### Management have a successful track record of acquiring and integrating complementary businesses and developing them



# Highly selective acquisitions delivering strong growth

<sup>&</sup>lt;sup>1</sup> Pre-acquisition revenue to 31<sup>st</sup> December 2012;

<sup>&</sup>lt;sup>3</sup> FY18 revenue includes 8 months pre Norcros ownership

<sup>&</sup>lt;sup>2</sup> FY16 revenue includes 3 months pre Norcros ownership; pre-acquisition revenue to 31<sup>st</sup> December 2014





















Multiple sales channels increasing market penetration & reducing customer concentration



### **Existing Product Portfolio – Organic Growth Opportunities**











Potential to Broaden Product Portfolio – Organic and Acquisition Opportunities









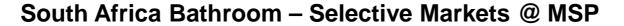


**Well Developed Pipeline – Complementary Acquisition Opportunities** 

**Chosen Markets Suitable for Consolidation** 

Organic growth and acquisition opportunities in complementary markets







- # "Bathroom Retail" including Sanitaryware and Taps and Mixers; "Plumbing" including Pipes, Fittings & Values and Geysers
- Greater market concentration than UK "long-tail" of small independent players
- Integrated business models dominant i.e. Italtile/CIL/EzeeTile and NXSA TAF/JTSA/TAL
- Plumbing sub-segment fragmented and regional market
  - House of Plumbing opportunity to take share through capital-lite national roll-out

NXSA market leading positions enhanced by integrated business model; positioned to take share from smaller players



# **Exceptional items**

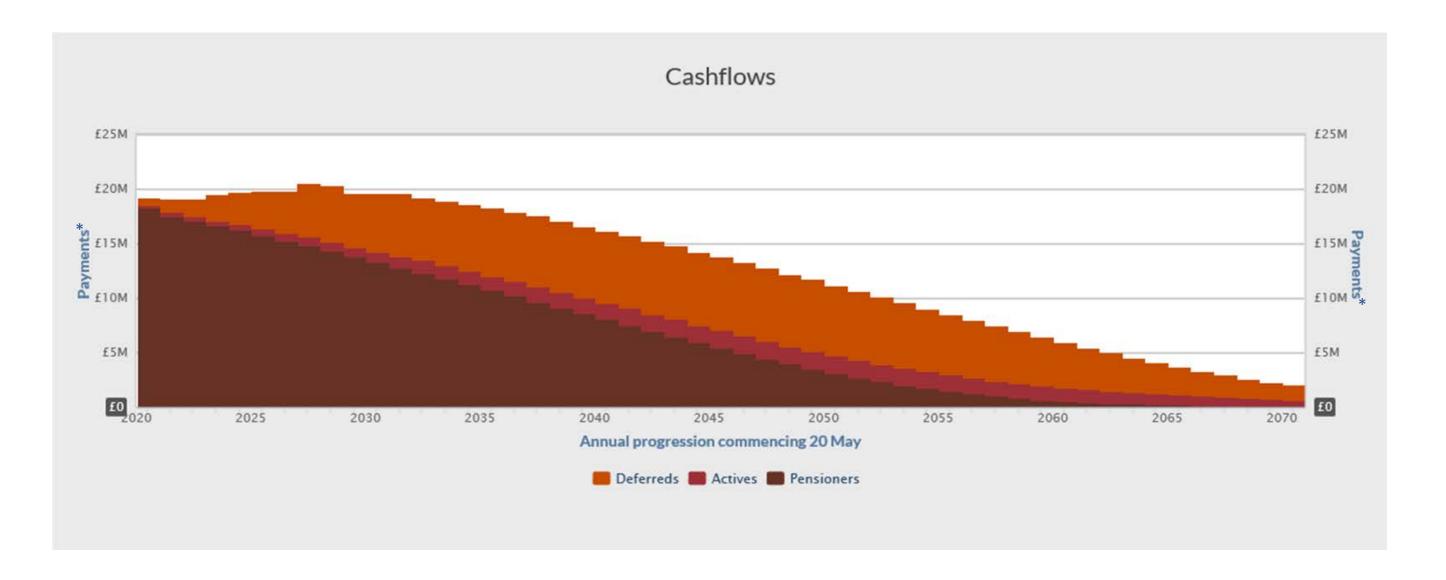
	2020 £m	2019 £m
COVID -19 related impairment	(9.0)	-
Onerous lease	-	(3.0)
GMP Equalisation	_	(1.0)
	(9.0)	(4.0)
Acquisition related costs	2020 £m	2019 £m
Acquisition related deferred remuneration (earn out)	(0.6)	(0.2)
Intangible asset amortisation	(3.7)	(3.5)
Release of provision for contingent consideration	1.1	-
Advisory fees	(8.0)	(0.1)
	(4.0)	(3.8)



	2020 £m	2019 £m
Net debt – opening	(35.0)	(47.1)
Net cash flow	0.4	14.0
Other non-cash movements	(0.2)	(0.2)
Foreign exchange	(1.6)	(1.7)
Net debt – closing	(36.4)	(35.0)



# Cash outflow close to peak



<sup>\*</sup> Annual pensioner payroll, excludes non-predicted costs such as transfer out and early retirement payments



£m	2020 pre IFRS16	IFRS16 Adjustment	2020 Reported	Explanation
Income Statement				
Underlying operating profit	31.8	0.5	32.3	Lease costs (+£5.0m) replaced with IFRS16 lease depreciation (-£4.5m)
Finance charges	(1.6)	(1.9)	(3.5)	Interest expense on IFRS16 lease liabilities
Underlying profit before tax	30.2	(1.4)	28.8	
Underlying tax	(6.3)	0.3	(6.0)	Tax impact on IFRS16 adjustments
Earnings				
Underlying earnings	23.9	(1.1)	22.8	
Diluted underlying EPS (pence)	29.5p	(1.3p)	28.2p	
Cash flow				
Underlying operating cash flow	33.4	5.0	38.4	Lease costs (+£5.0m) reclassified from operating cash flow to interest payment and principal lease payment (financing cash flow)
Net cash flow	0.4	-	0.4	No overall cash impact
Balance Sheet impact on transi	tion			
Right of use asset	-	24.7	24.7	Discounted lease cash flows on transition / acquisition depreciated over life of the asset
Financial lease liability	-	27.7	27.7	Discounted finance lease cash flows

